



Boscombe Town Centre

Week 18, 2017

01/05/2017 to 07/05/2017



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Boscombe Town Centre	▼ -20.8 %	▼ -7.8 %	▼ -23.3 %	▲ 0.1 %	▲ 2.4 %	▲ 3.5 %
Sovereign Shopping Centre, Boscombe	▼ -7.3 %	▲ 9.0 %	▼ -4.0 %	▲ 1.2 %	▼ -6.2 %	▼ -4.0 %
South West	▼ -1.5 %	▼ -0.2 %	▼ -4.3 %	▲ 7.0 %	▼ -0.8 %	▲ 3.9 %
UK	▼ 0.0 %	▼ -2.2 %	▼ -4.7 %	▲ 8.1 %	▼ -1.8 %	▲ 3.1 %

Headlines

The change in footfall for Boscombe Town Centre over the last 52 weeks is 12.8% down on the previous year.

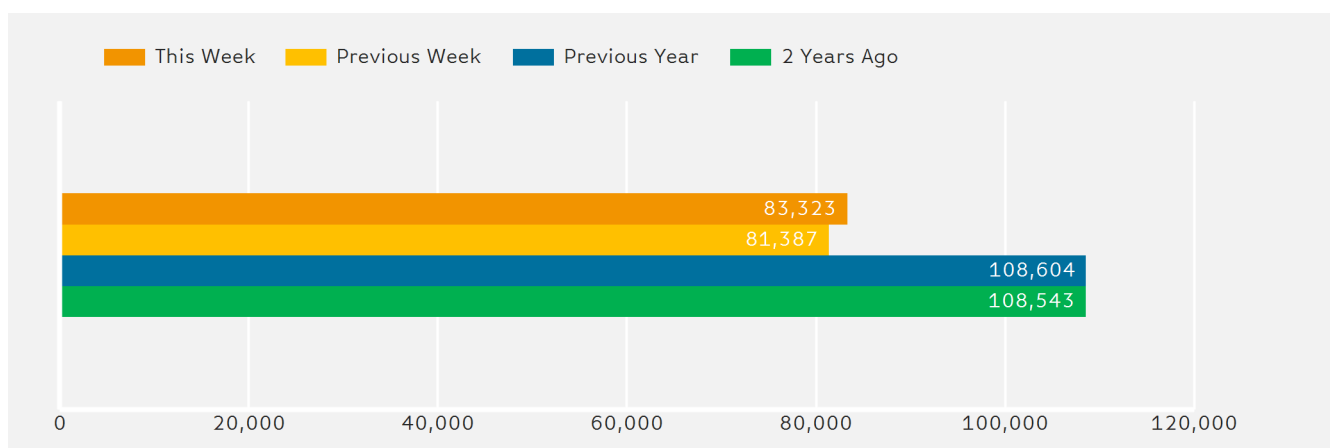
Footfall for the year to date is 20.8% down on the previous year.

The number of visitors counted for week commencing 1 May 2017 was 83,323.

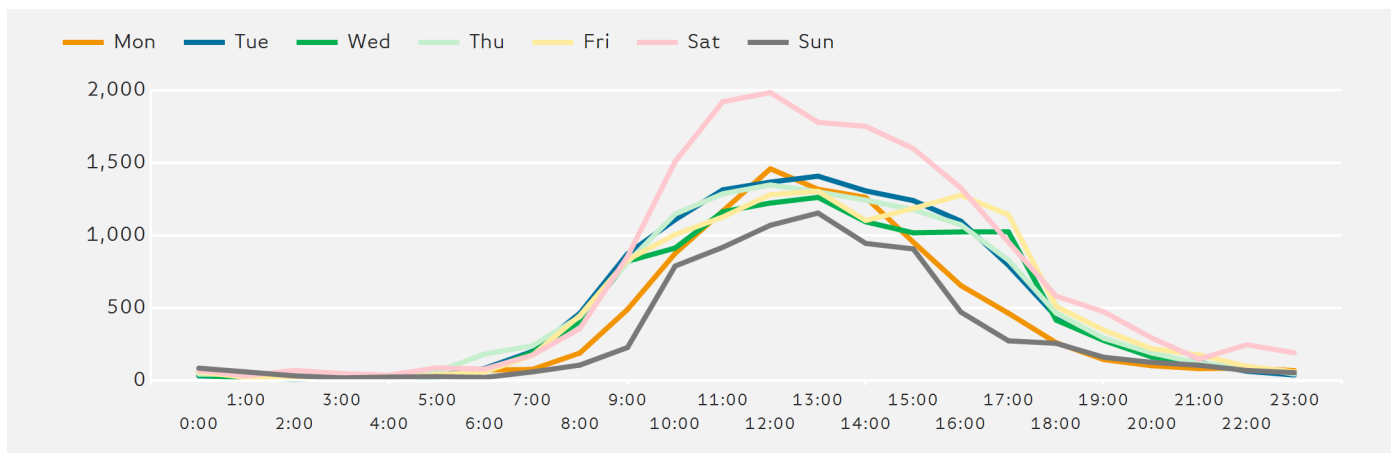
The busiest day in week commencing 1 May 2017 was Saturday with 16,550 visitors.

The peak hour of the week was 12:00 on Saturday with footfall of 1,983

Footfall Totals by Week



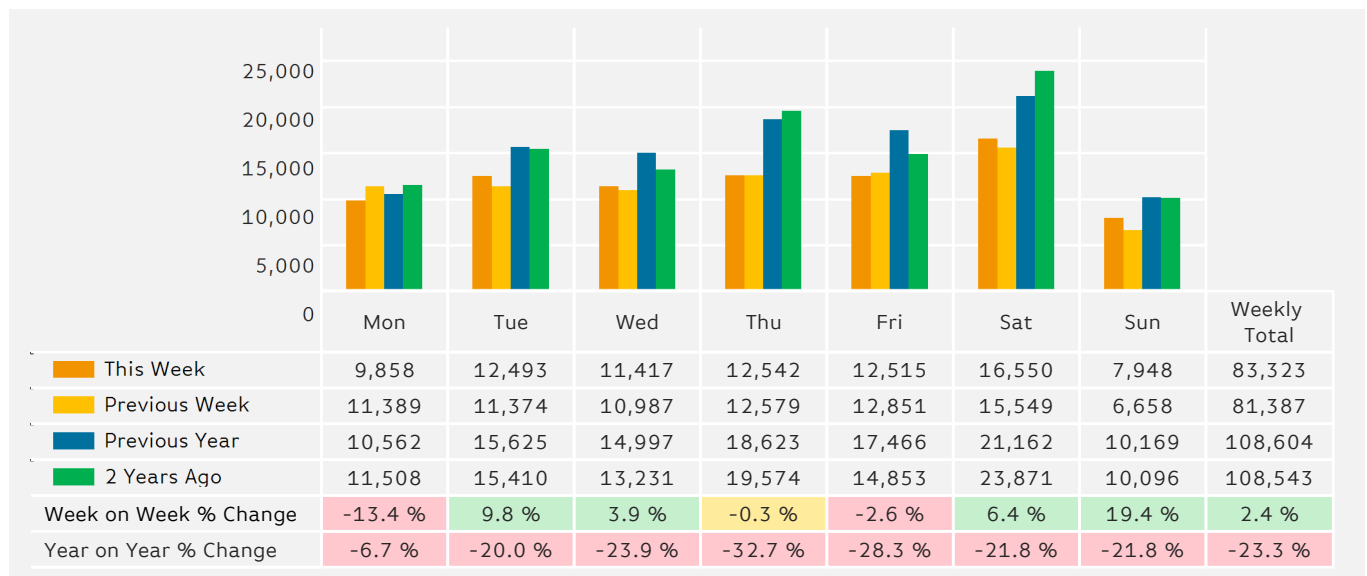
Footfall by Hour



Weather

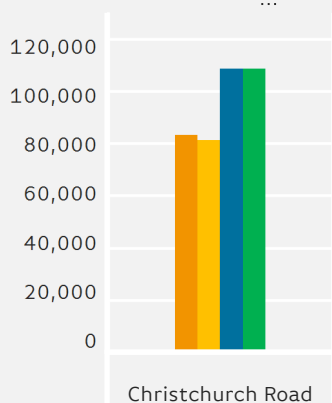
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	13	17	12	14	16	16	19
Previous Week	14	10	10	11	13	14	14
Previous Year	14	14	15	18	21	22	24

Footfall by Day



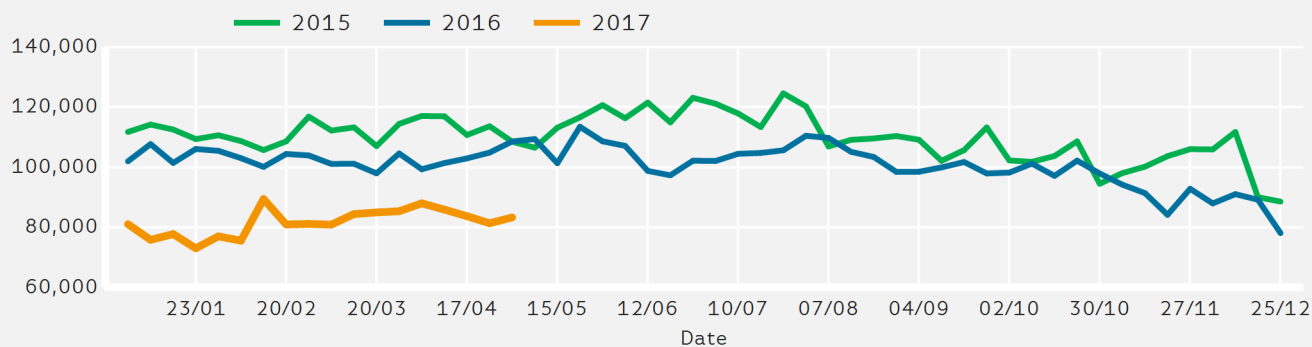
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year



This Week	83,323
Previous Week	81,387
Previous Year	108,604
2 Years Ago	108,543
Week on Week % Change	2.4 %
Year on Year % Change	-23.3 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.