



**DAILY ECHO**

# SUMMER DISCOUNTS



**Your FREE 40 page chequebook full of summer discounts!**







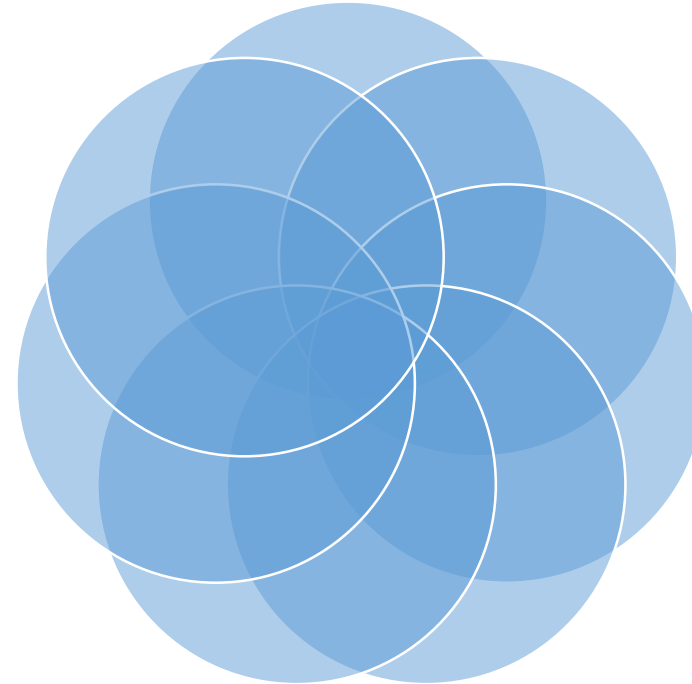
- This summer The Daily Echo are publishing a 40 page discounts chequebook, giving our advertisers the opportunity to showcase a collection of exclusive offers, promotions, discounts and competitions to a captive audience.
- 5,000 copies will be handed out FREE with The Daily Echo over the Air Show weekend (31<sup>st</sup> Aug – 3<sup>rd</sup> Sept)
- On shop front counters and Echo front office.
- These exclusive book of offers/coupons will be promoted via our social media platforms Facebook & Twitter which engage with over 130,000 people every month!



## Why advertise your offer with us?

Reach and engage with the largest local online audience

Local newspapers are 49% more trusted than the nearest media



Summer Discounts will be promoted both in print and online to capture a wide audience!

Bournemouth Echo Facebook has 108,000 followers



Space is limited so book early to avoid disappointment on 01202 411322

Sponsorship includes: Branding on front & back page, inside front page, first coupon in the book and a Facebook post all for only £595 + vat

One double sided deal page/rip out voucher: £295.00 + vat

**All rates include 10,000 digital adverts  
online at [www.bournmouthecho.co.uk](http://www.bournmouthecho.co.uk)**

Booking and Artwork deadlines: Wednesday 19<sup>th</sup> July , 12 noon

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