



Westbourne Town Centre

Week 19, 2017

08/05/2017 to 14/05/2017



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

| | Year to Date % Change | | Year on Year % Change | | Week On Week % Change | |
|------------------------|-----------------------|----------|-----------------------|----------|-----------------------|----------|
| | 2017 | 2016 | 2017 | 2016 | 2017 | 2016 |
| Westbourne Town Centre | ▼ -2.0 % | ▼ -5.6 % | ▲ 11.9 % | ▼ -7.3 % | ▲ 16.9 % | ▼ -8.4 % |
| South West | ▼ -1.3 % | ▼ -0.2 % | ▲ 1.8 % | ▼ -0.8 % | ▲ 2.7 % | ▼ -5.5 % |
| UK | ▼ -0.1 % | ▼ -2.1 % | ▼ -1.7 % | ▼ -0.2 % | ▲ 0.9 % | ▼ -2.3 % |

Headlines

The change in footfall for Westbourne Town Centre over the last 52 weeks is 2.3% down on the previous year.

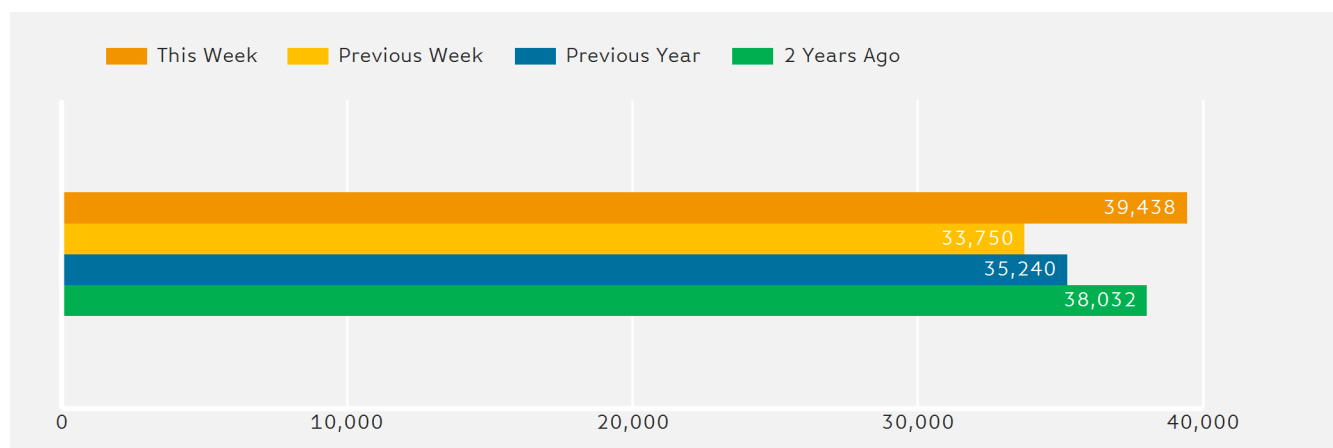
Footfall for the year to date is 2% down on the previous year.

The number of visitors counted for week commencing 8 May 2017 was 39,438.

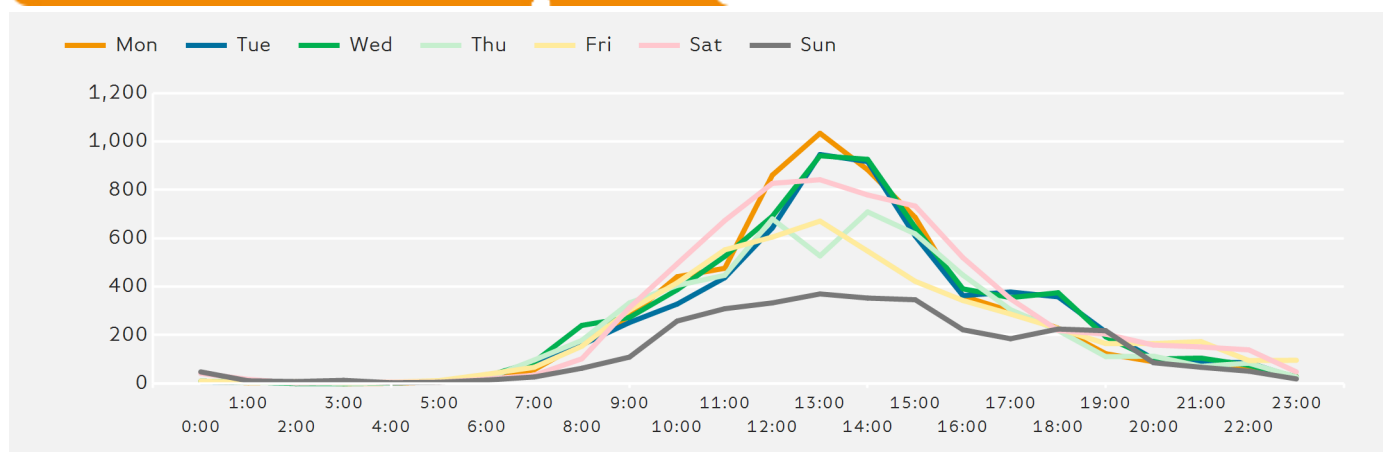
The busiest day in week commencing 8 May 2017 was Saturday with 6,681 visitors.

The peak hour of the week was 13:00 on Monday with footfall of 1,034






















Footfall Totals by Week



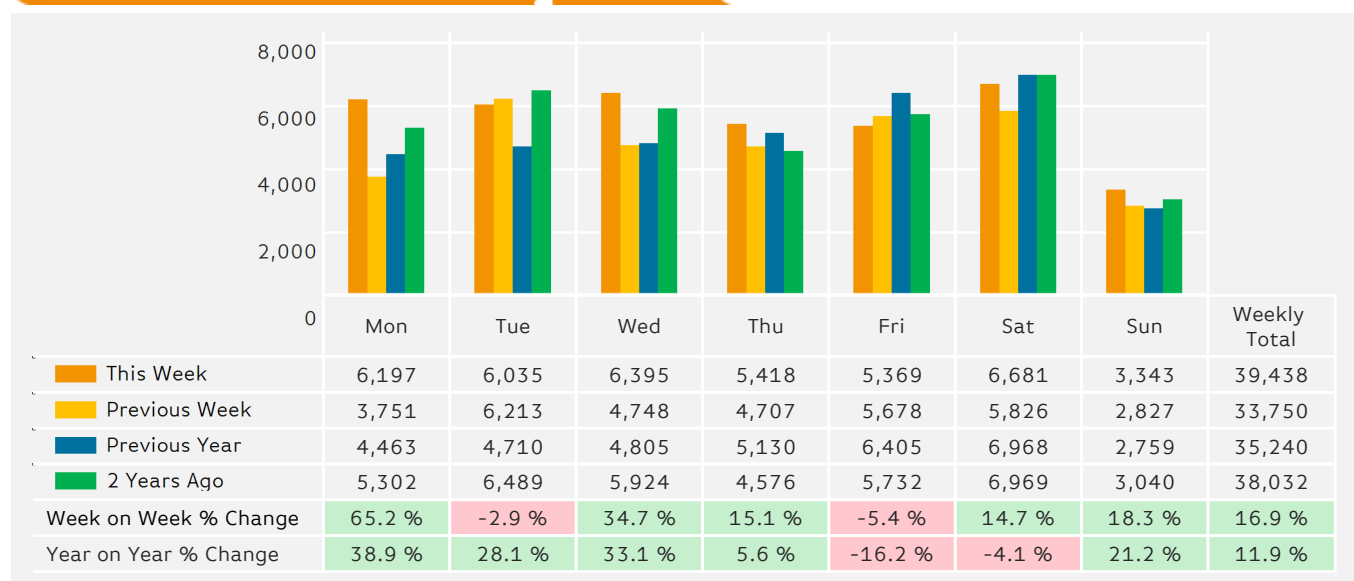
Footfall by Hour



Weather

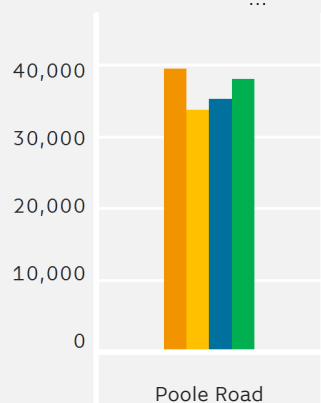
| | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|---------------|---|---|---|---|---|---|---|
| This Week |  16 |  15 |  18 |  20 |  16 |  17 |  17 |
| Previous Week |  14 |  16 |  12 |  17 |  15 |  18 |  19 |
| Previous Year |  19 |  18 |  18 |  22 |  19 |  15 |  18 |

Footfall by Day



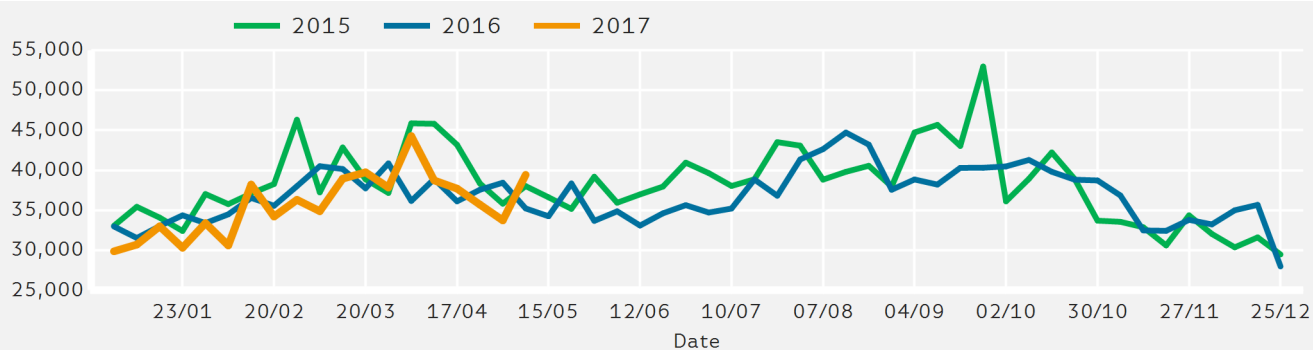
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year



| | |
|-----------------------|--------|
| This Week | 39,438 |
| Previous Week | 33,750 |
| Previous Year | 35,240 |
| 2 Years Ago | 38,032 |
| Week on Week % Change | 16.9 % |
| Year on Year % Change | 11.9 % |

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.