



**Southbourne Town Centre**

April 2015

06/04/2015 to 03/05/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Southbourne Town Centre					▲ 3.7 %	
South West	▼ -1.1 %	▼ -2.8 %	▼ -3.4 %	▼ -2.1 %	▲ 1.1 %	▲ 9.6 %
UK	▼ -1.0 %	▲ 0.0 %	▼ -0.2 %	▼ -1.4 %	▲ 3.9 %	▲ 5.0 %

**Headlines**

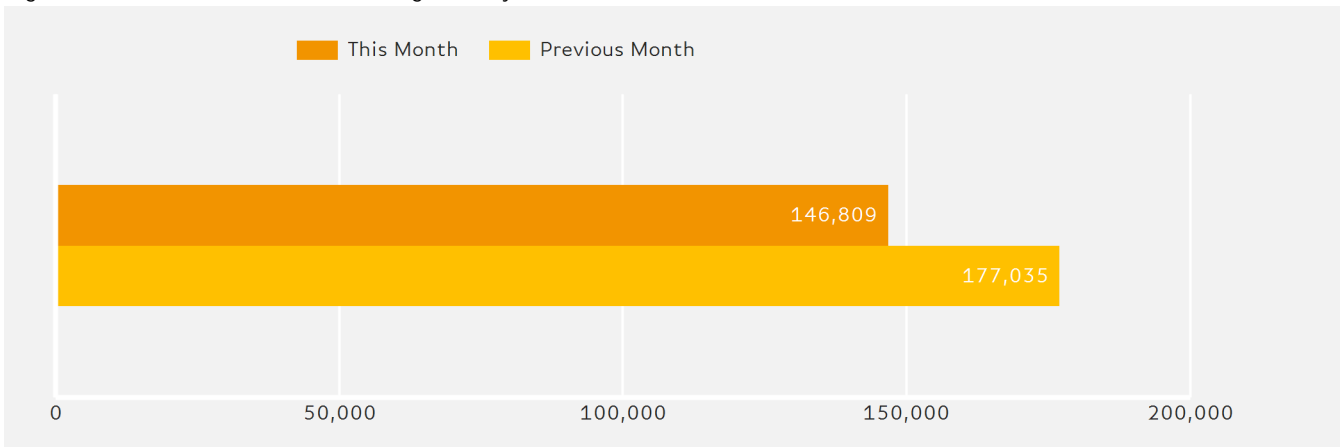
Footfall month commencing 6 April 2015 was 146,809.

The busiest day in month commencing 6 April 2015 was Tuesday 7 April with 7,366 visitors.

The peak hour of the month was 13:00 on Tuesday with footfall of 918

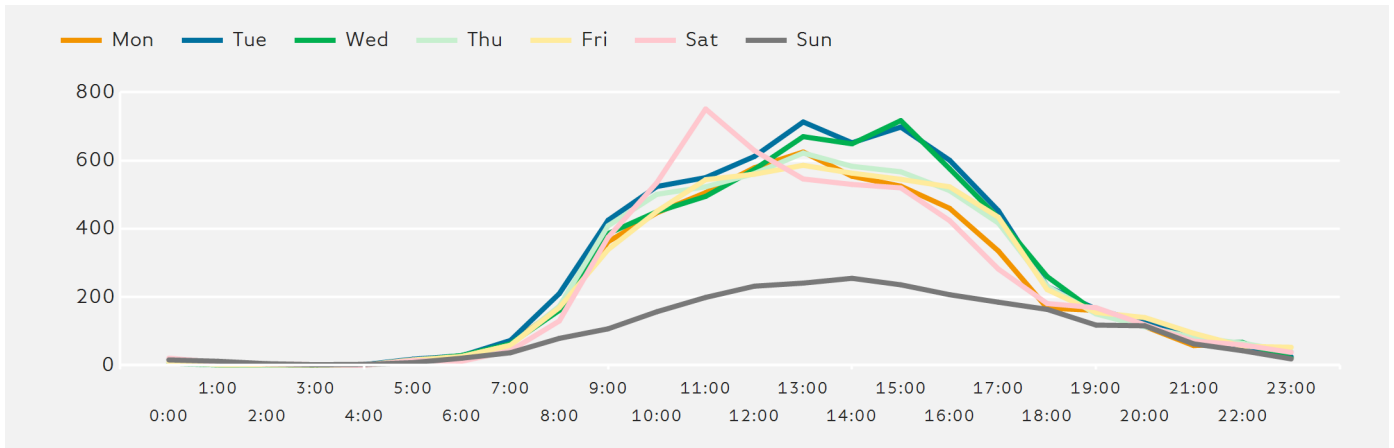
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



Number of days this month	20	8	
Number of days same month last year	18	3	7

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	15.8	3.6
2014	15.3	5.8

### Footfall by Day

The figures shown below are calculated using monthly totals.

