



Bournemouth

Week 26, 2017

26/06/2017 to 02/07/2017



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2017	2016	2017	2016	2017	2016
Bournemouth	▲ 15.3 %	▲ 10.3 %	▲ 15.4 %	▼ -7.3 %	▲ 4.7 %	▲ 5.7 %
South West	▼ -1.1 %	▼ -1.0 %	▼ 0.0 %	▼ -5.1 %	▲ 1.1 %	▲ 4.7 %
High Street Index(Coastal Town)	▼ -2.4 %	▼ -3.4 %	▼ -4.9 %	▼ -8.6 %	▼ -1.5 %	▲ 3.4 %
UK	▲ 0.1 %	▼ -2.4 %	▲ 0.6 %	▼ -3.6 %	▲ 2.0 %	▲ 3.8 %

Headlines

The change in footfall for Bournemouth over the last 52 weeks is 14% up on the previous year.

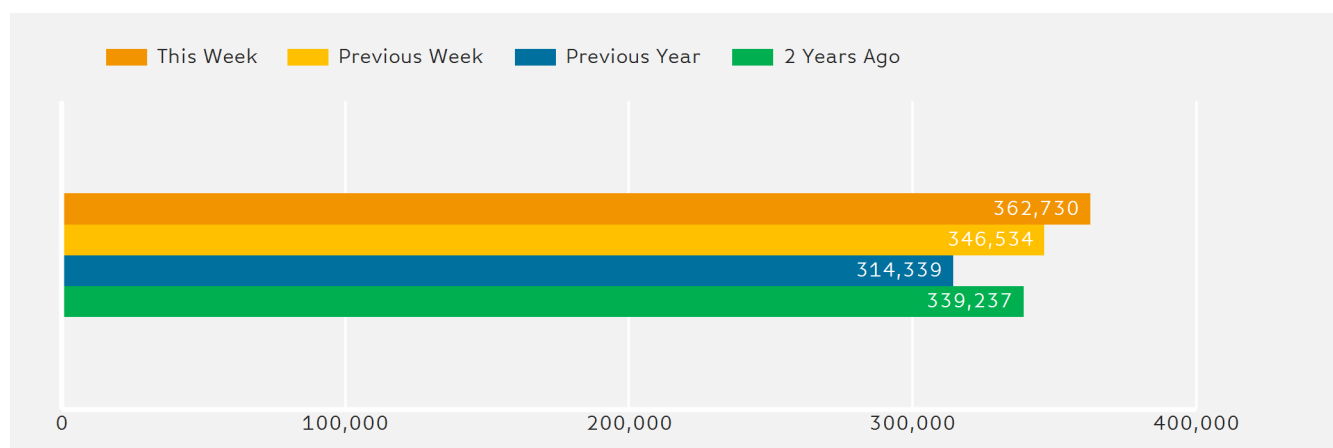
Footfall for the year to date is 15.3% up on the previous year.

The number of visitors counted for week commencing 26 June 2017 was 362,730.

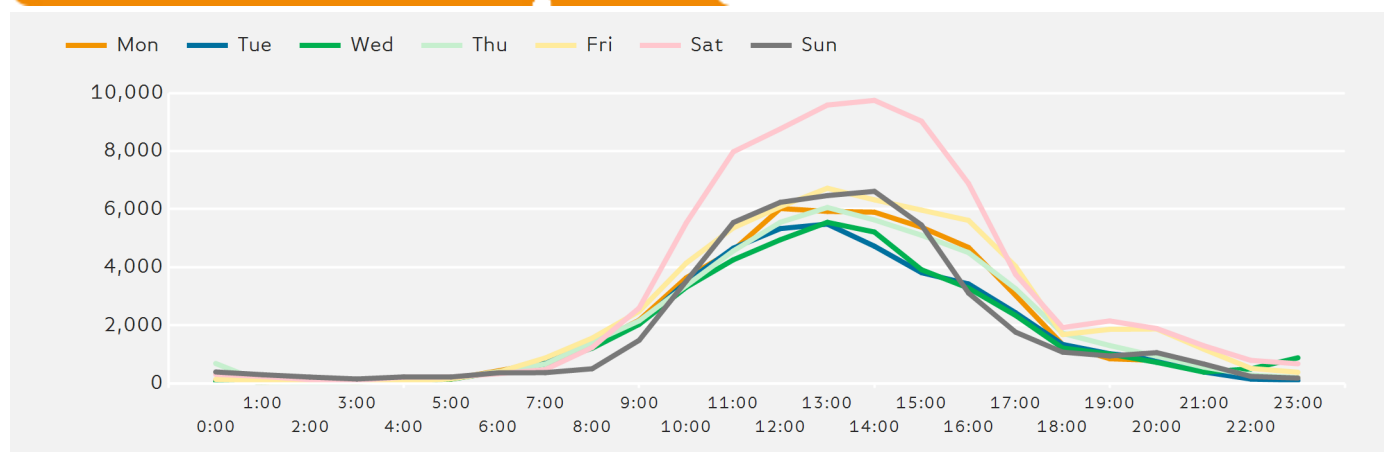
The busiest day in week commencing 26 June 2017 was Saturday with 75,921 visitors.

The peak hour of the week was 14:00 on Saturday with footfall of 9,748






















Footfall Totals by Week



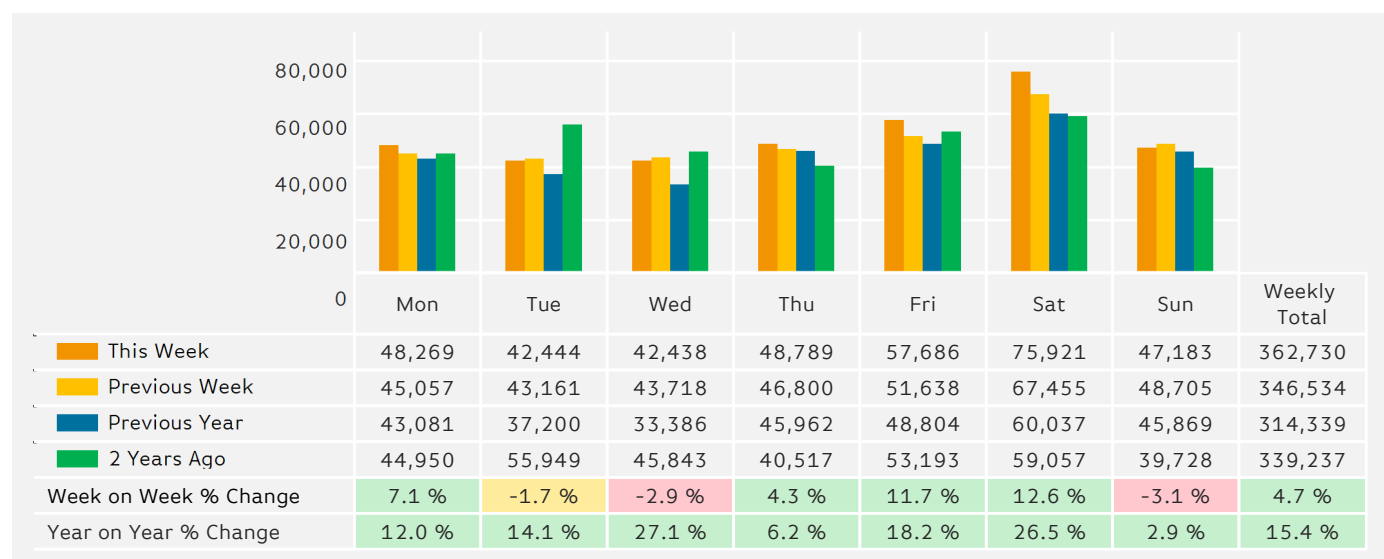
Footfall by Hour



Weather

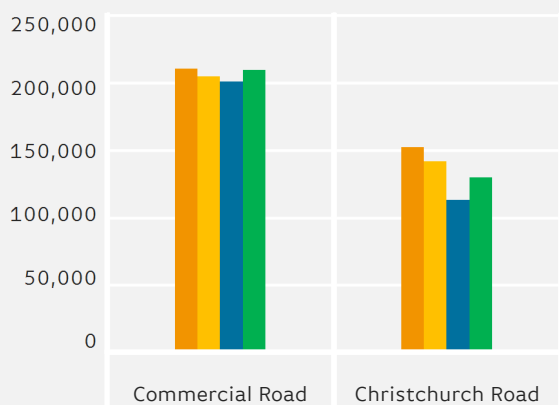
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	 21	 20	 19	 17	 21	 21	 21
Previous Week	 23	 28	 27	 25	 21	 21	 22
Previous Year	 21	 17	 15	 19	 19	 18	 17

Footfall by Day



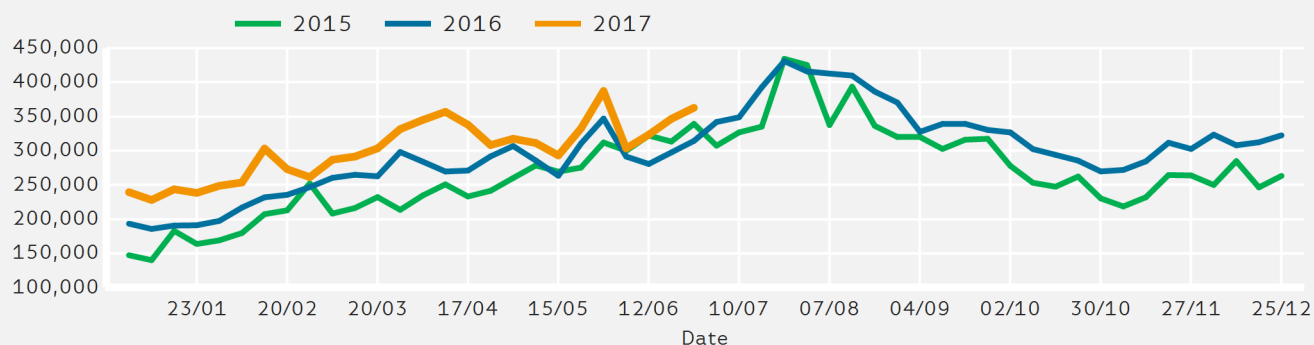
Footfall Totals

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	210,428	152,302
Previous Week	204,714	141,820
Previous Year	200,984	113,355
2 Years Ago	209,434	129,803
Week on Week % Change	2.8 %	7.4 %
Year on Year % Change	4.7 %	34.4 %

Footfall by Week



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.