



Boscombe Town Centre

February 2015

02/02/2015 to 01/03/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Boscombe Town Centre					▼ -3.2 %	
South West	▲ 0.1 %	▼ -3.8 %	▲ 2.4 %	▼ -5.5 %	▲ 7.1 %	▲ 0.8 %
UK	▼ -1.1 %	▼ -1.3 %	▼ -0.2 %	▼ -5.3 %	▲ 8.2 %	▲ 3.9 %

Headlines

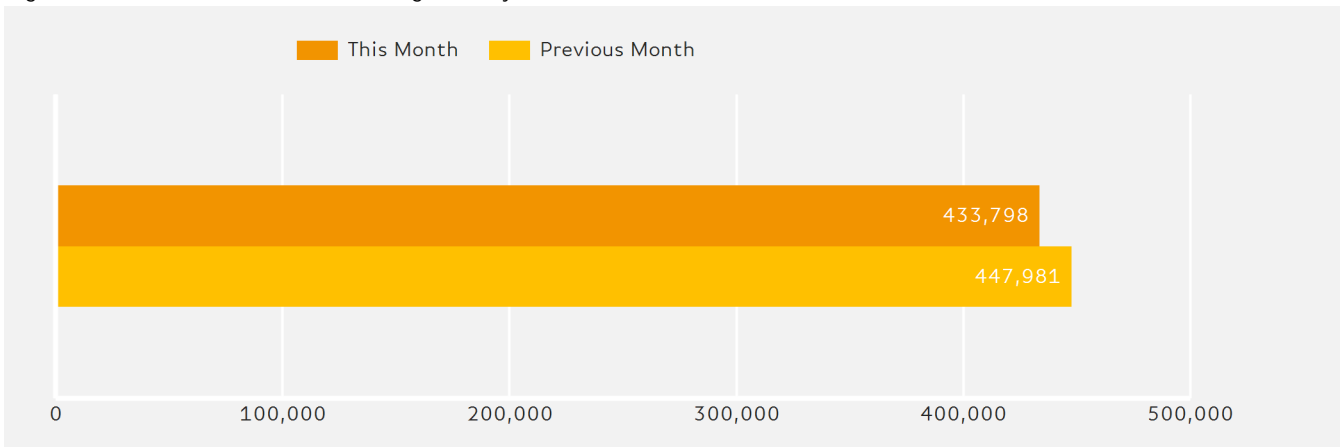
Footfall month commencing 2 February 2015 was 433,798.

The busiest day in month commencing 2 February 2015 was Saturday 21 February with 25,496 visitors.

The peak hour of the month was 11:00 on Saturday with footfall of 3,522

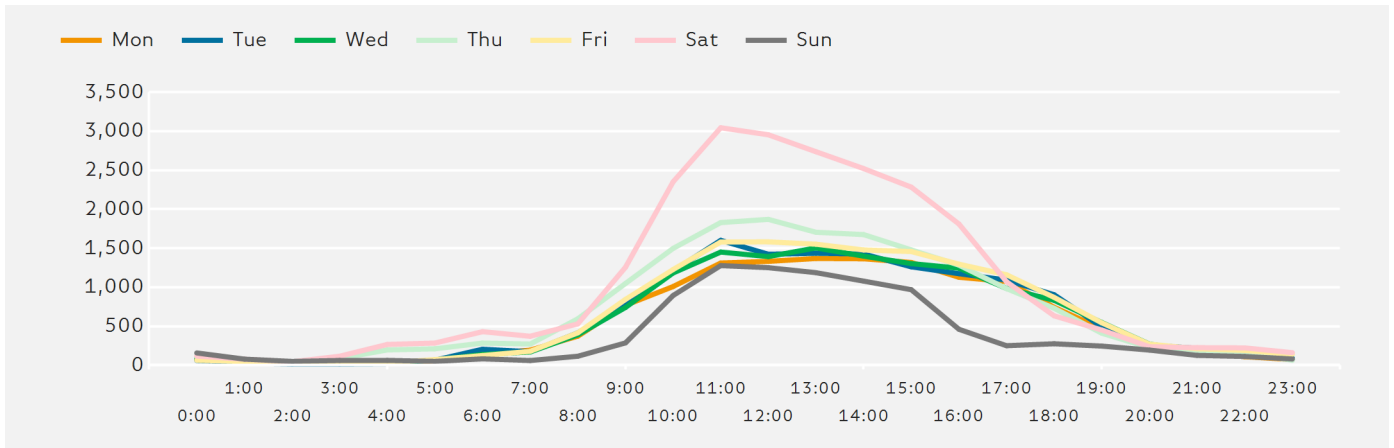
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



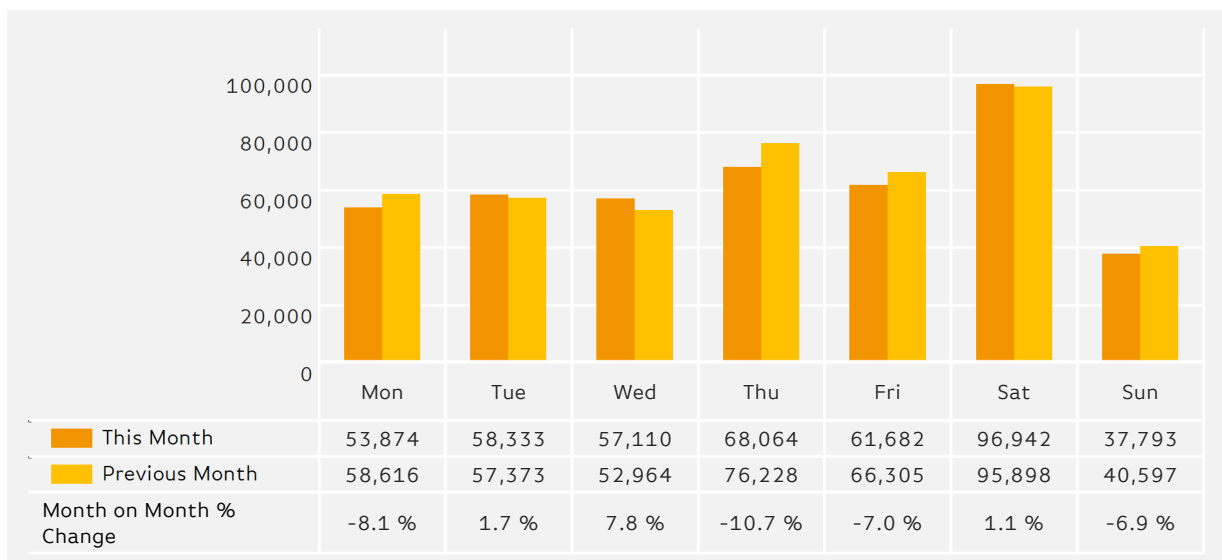
Number of days this month	12	10	6
Number of days same month last year	13	3	12

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	7.2	0.6
2014	9.0	3.1

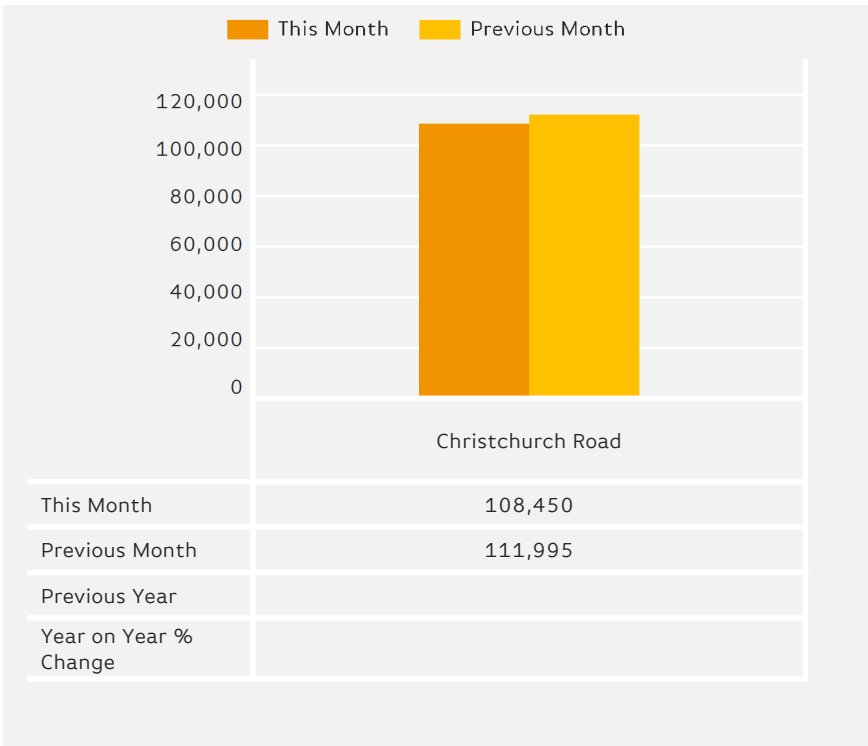
Footfall by Day

The figures shown below are calculated using monthly totals.



Footfall Totals

The figures shown below is calculated using weekly averages.



Footfall by Month



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.