



### Boscombe Town Centre

Week 19, 2018

07/05/2018 to 13/05/2018



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

#### Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Boscombe Town Centre	▼ -9.6 %	▼ -20.8 %	▼ -9.8 %	▼ -21.4 %	▼ -4.3 %	▲ 3.2 %
Sovereign Shopping Centre, Boscombe	▼ -13.7 %	▼ -7.4 %	▼ -5.2 %	▼ -9.9 %	▼ -1.2 %	▼ -5.3 %
South West	▼ -3.8 %	▼ -1.3 %	▼ -1.4 %	▲ 1.8 %	▼ -4.4 %	▲ 2.7 %
UK	▼ -4.1 %	▼ -0.1 %	▼ -0.4 %	▼ -1.7 %	▼ -4.0 %	▲ 0.9 %

#### Headlines

The change in footfall for Boscombe Town Centre over the last 52 weeks is 13.8% down on the previous year.

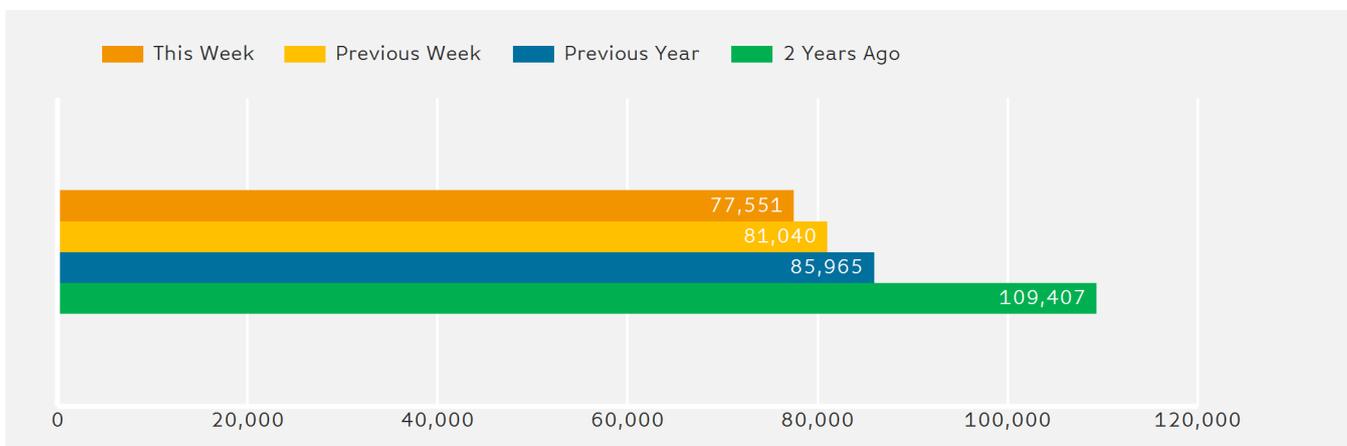
Footfall for the year to date is 9.6% down on the previous year.

The number of visitors counted for week commencing 7 May 2018 was 77,551.

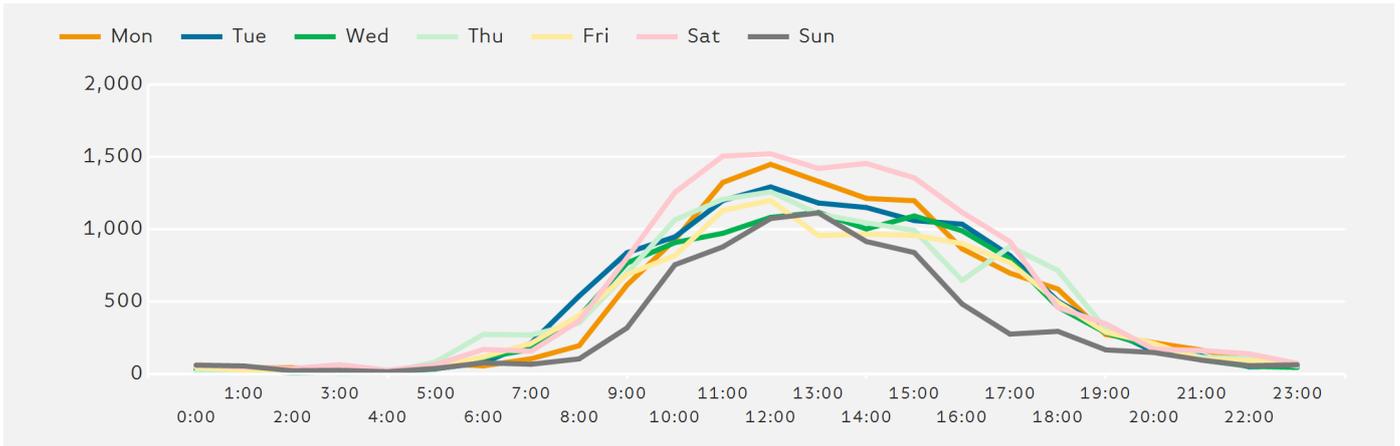
The busiest day in week commencing 7 May 2018 was Saturday with 13,672 visitors.

The peak hour of the week was 12:00 on Saturday 12 May 2018 with footfall of 1,520

#### Footfall by Week



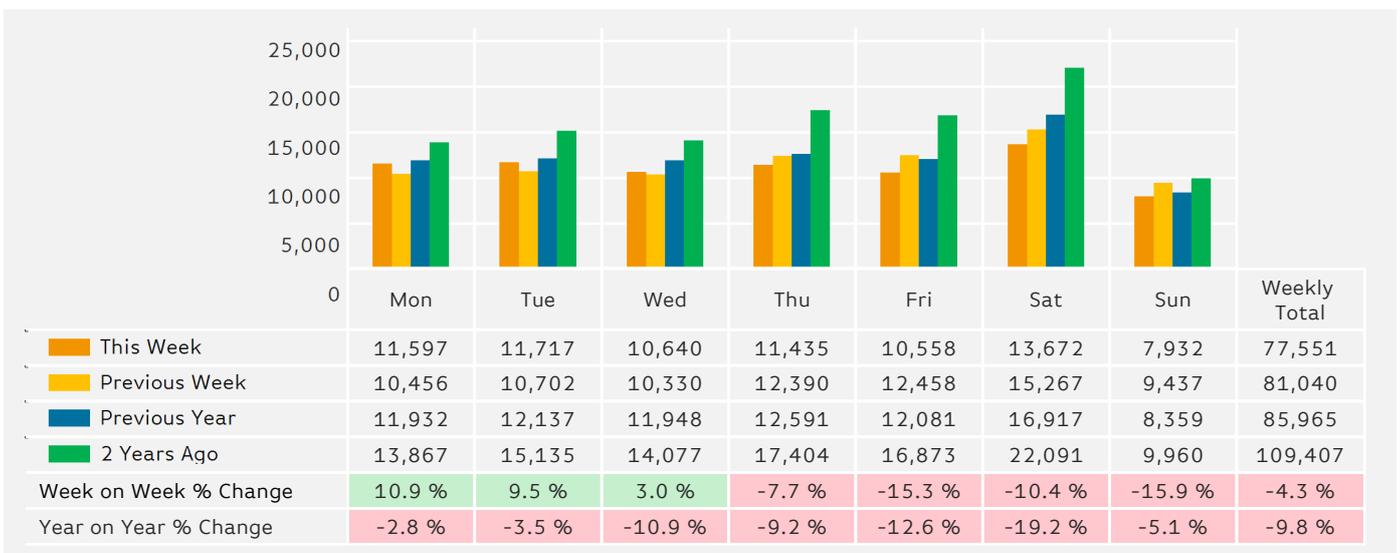
### Footfall by Hour



### Weather

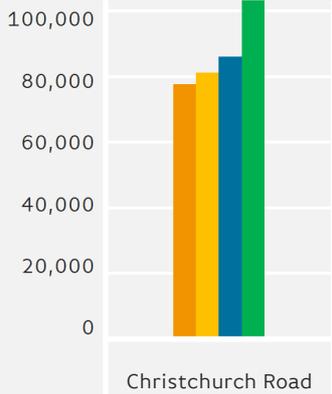
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	24	22	16	16	16	14	17
Previous Week	12	13	14	14	16	19	17
Previous Year	13	13	18	20	16	16	17

### Footfall by Day



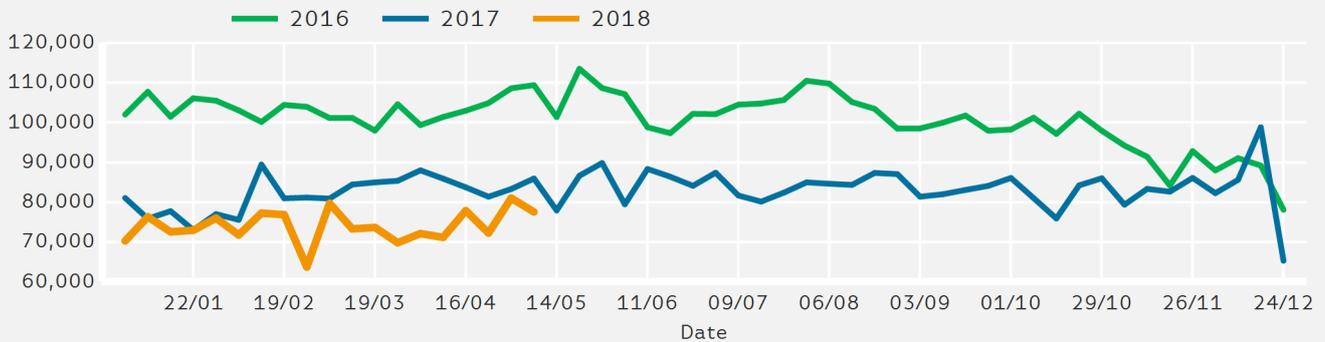
### Footfall by Location

■ This Week   
 ■ Previous Week   
 ■ Previous Year   
 ■ 2 Years Ago



This Week	77,551
Previous Week	81,040
Previous Year	85,965
2 Years Ago	109,407
Week on Week % Change	-4.3 %
Year on Year % Change	-9.8 %

### Footfall by Week



**Notes**

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 19, 2018 Vs Week 1, 2017 to Week 19, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 19, 2018 Vs Week 19, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 19 2018 Vs Week 18 2018