



Boscombe Town Centre

Week 20, 2018

14/05/2018 to 20/05/2018



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Weekly Footfall

Benchmark calculations (Year on Year and Week on Week) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

	Year to Date % Change		Year on Year % Change		Week On Week % Change	
	2018	2017	2018	2017	2018	2017
Boscombe Town Centre	▼ -9.2 %	▼ -21.0 %	▼ -1.1 %	▼ -23.1 %	▼ -0.6 %	▼ -9.3 %
South West	▼ -3.4 %	▼ -1.3 %	▲ 5.2 %	▼ -1.6 %	▲ 3.6 %	▼ -6.2 %
UK	▼ -3.7 %	▼ -0.2 %	▲ 4.6 %	▼ -2.0 %	▲ 2.5 %	▼ -3.1 %

Headlines

The change in footfall for Boscombe Town Centre over the last 52 weeks is 13.4% down on the previous year.

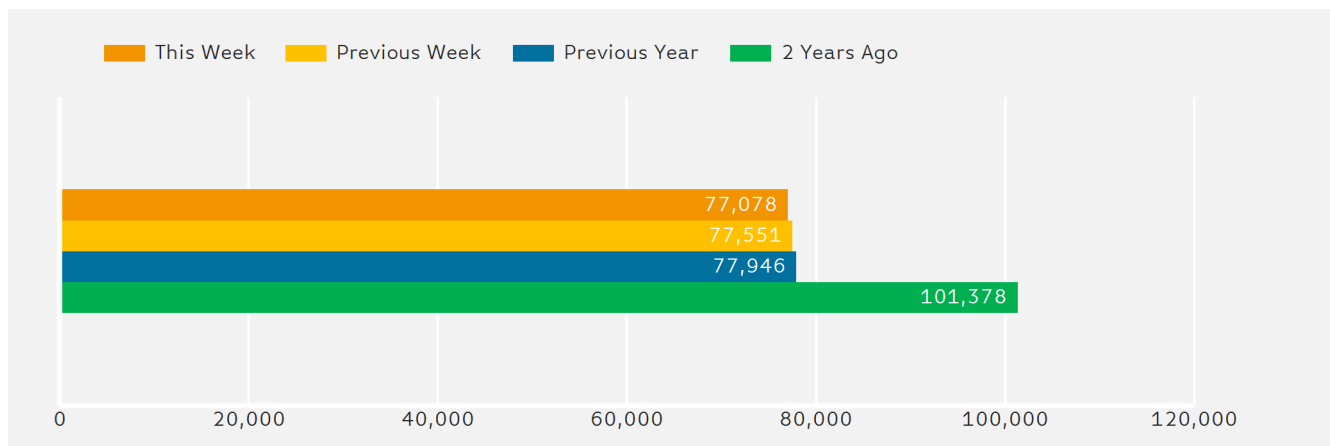
Footfall for the year to date is 9.2% down on the previous year.

The number of visitors counted for week commencing 14 May 2018 was 77,078.

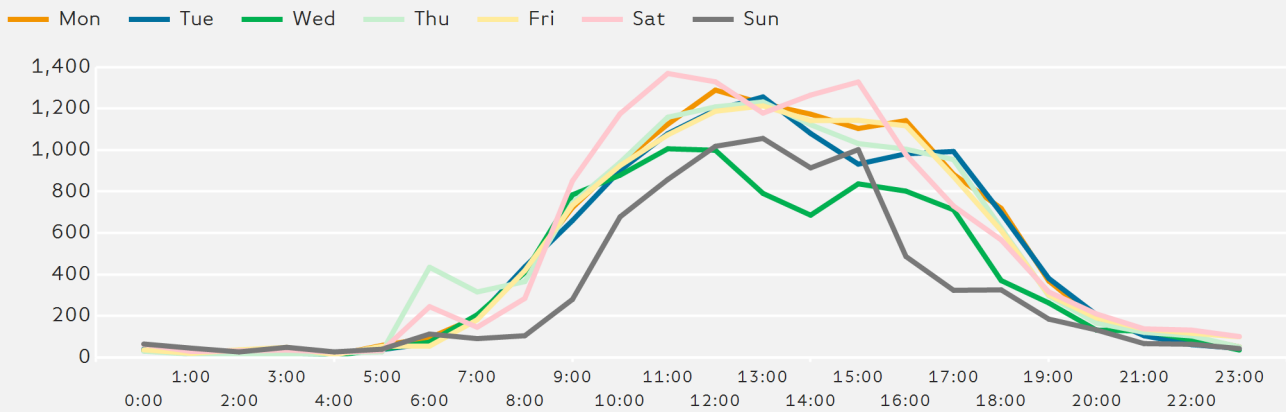
The busiest day in week commencing 14 May 2018 was Saturday with 12,562 visitors.

The peak hour of the week was 11:00 on Saturday 19 May 2018 with footfall of 1,369

Footfall by Week



Footfall by Hour



Weather

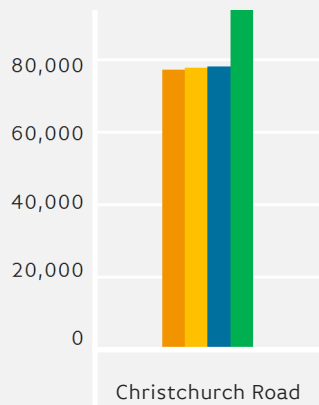
	Mon	Tue	Wed	Thu	Fri	Sat	Sun
This Week	20	22	18	19	18	18	19
Previous Week	24	22	16	16	16	14	17
Previous Year	18	18	16	17	16	16	17

Footfall by Day

	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Weekly Total
This Week	12,013	11,430	9,351	11,995	11,730	12,562	7,997	77,078
Previous Week	11,597	11,717	10,640	11,435	10,558	13,672	7,932	77,551
Previous Year	10,406	11,042	8,723	12,691	12,633	14,295	8,156	77,946
2 Years Ago	15,409	14,364	13,114	17,891	14,958	15,182	10,460	101,378
Week on Week % Change	3.6 %	-2.4 %	-12.1 %	4.9 %	11.1 %	-8.1 %	0.8 %	-0.6 %
Year on Year % Change	15.4 %	3.5 %	7.2 %	-5.5 %	-7.1 %	-12.1 %	-1.9 %	-1.1 %

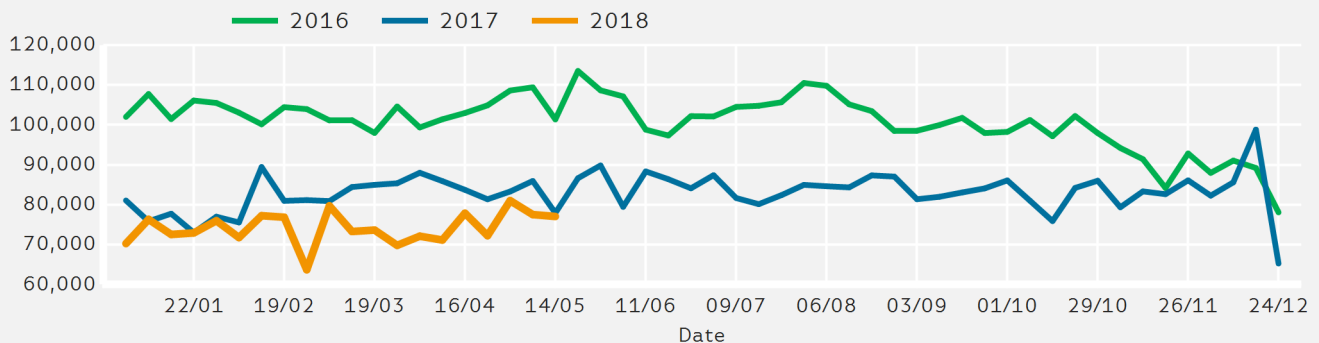
Footfall by Location

■ This Week
 ■ Previous Week
 ■ Previous Year
 ■ 2 Years Ago



This Week	77,078
Previous Week	77,551
Previous Year	77,946
2 Years Ago	101,378
Week on Week % Change	-0.6 %
Year on Year % Change	-1.1 %

Footfall by Week



Notes

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. Week 1, 2018 to Week 20, 2018 Vs Week 1, 2017 to Week 20, 2017

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year. Week 20, 2018 Vs Week 20, 2017

Week on Week % Change is the % change in footfall for this week from the previous week. Week 20 2018 Vs Week 19 2018