



Boscombe Town Centre

July 2015

06/07/2015 to 02/08/2015



REGION - South West

Monday to Sunday

COUNT TYPE: Footfall Counts

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Boscombe Town Centre					▼ -0.1 %	
South West	▼ -2.2 %	▼ -2.2 %	▼ -3.7 %	▼ -2.7 %	▲ 5.0 %	▲ 7.1 %
UK	▼ -1.6 %	▼ -0.3 %	▼ -2.2 %	▼ -1.6 %	▲ 2.9 %	▲ 2.9 %

Headlines

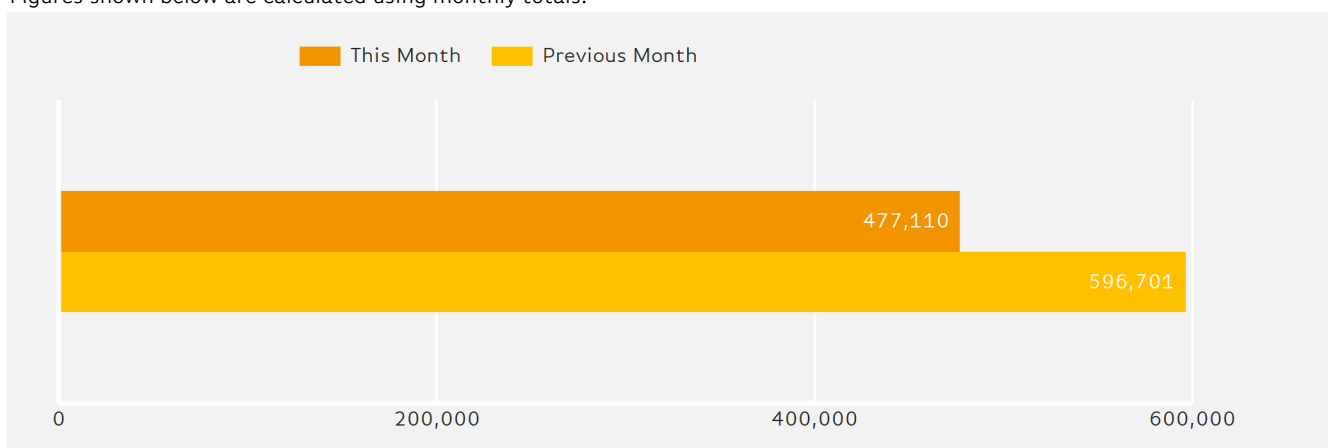
Footfall month commencing 6 July 2015 was 477,110.

The busiest day in month commencing 6 July 2015 was Saturday 1 August with 26,799 visitors.

The peak hour of the month was 12:00 on Saturday with footfall of 3,232

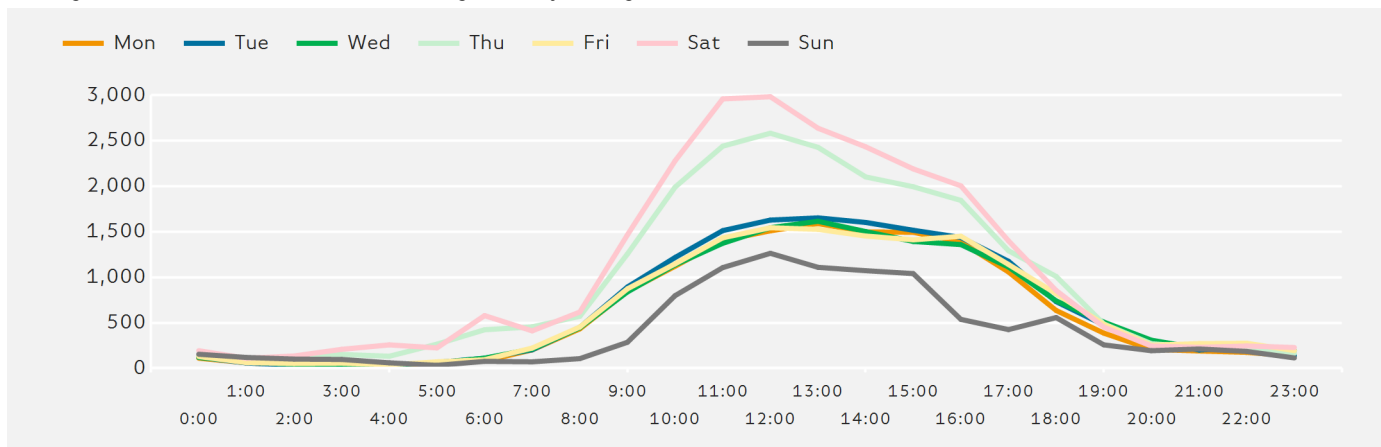
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



Number of days this month

12

9

7

Number of days same month last year

15

11

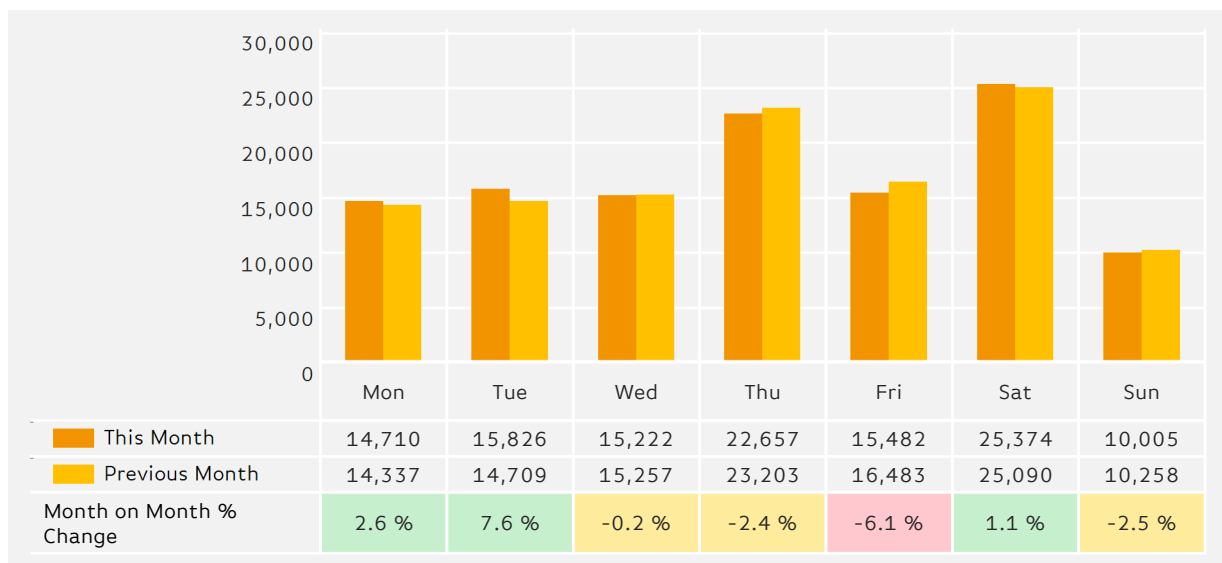
2

Average Temperature

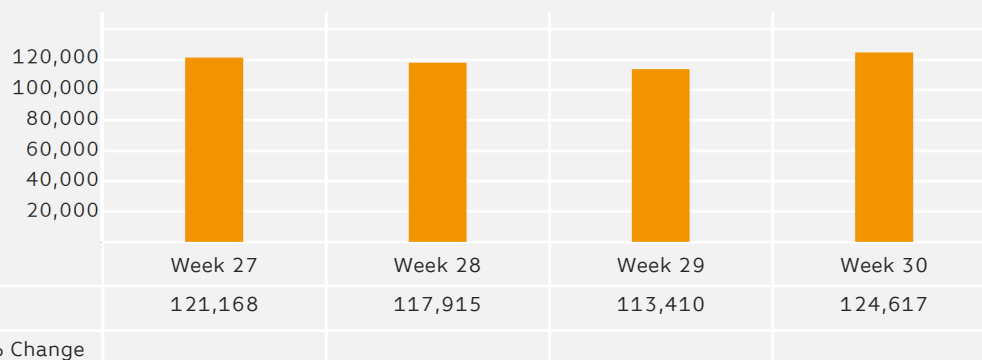
Average Temperatures	Maximum Temperature	Minimum Temperature
2015	20.3	10.9
2014	23.5	13.0

Footfall by Day

The figures shown below are calculated using weekly averages.

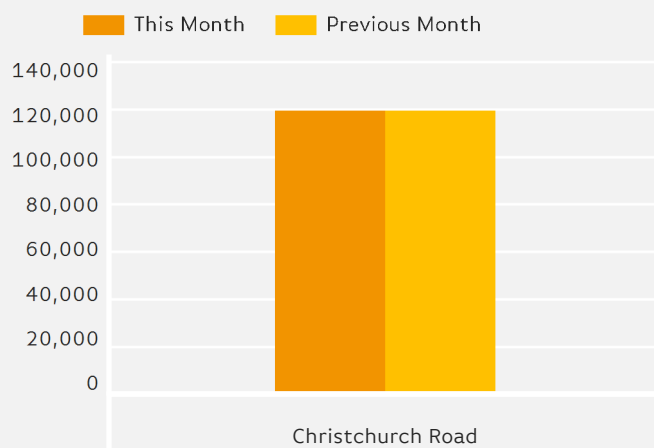


Footfall by Week of Month



Footfall Totals

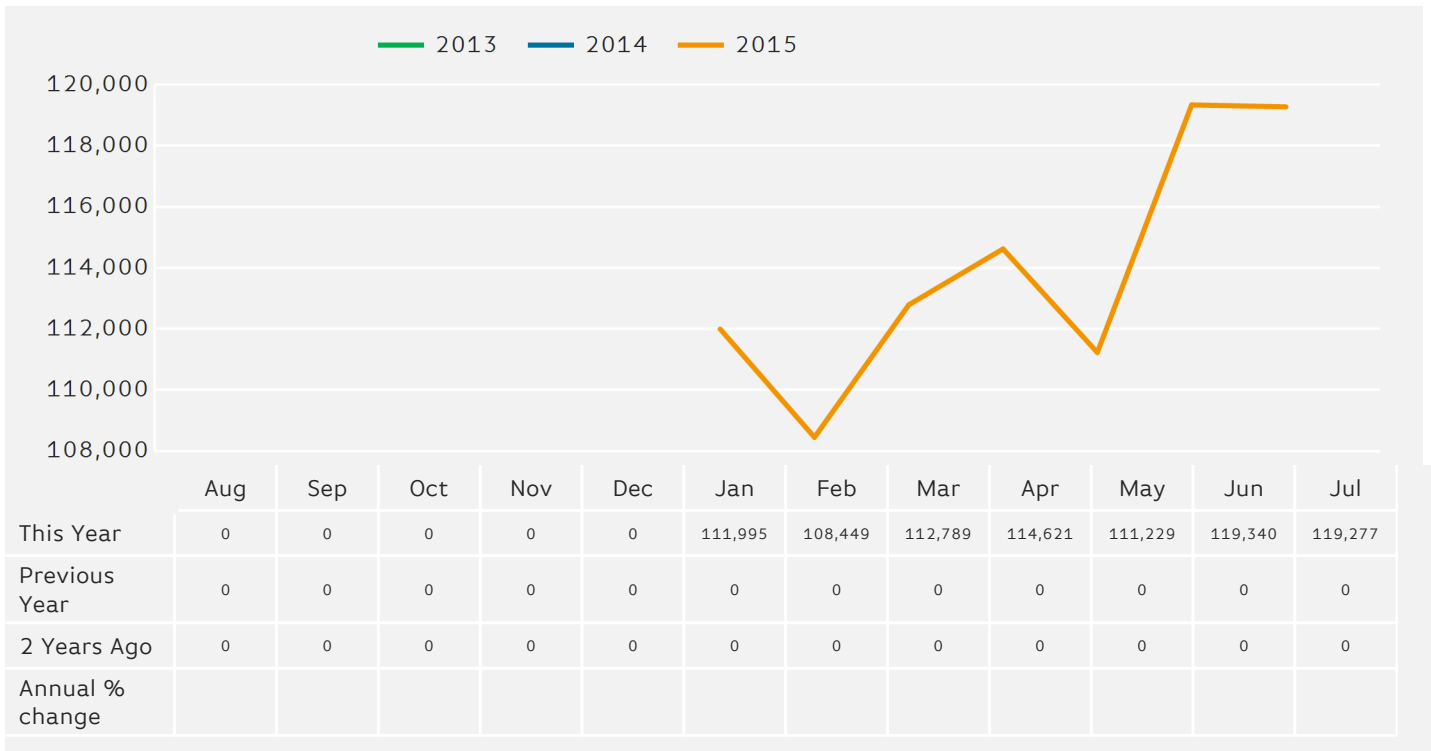
The figures shown below is calculated using weekly averages.



This Month	119,278
Previous Month	119,340
Previous Year	
Year on Year % Change	

Footfall by Month

The figures shown below are calculated using weekly averages.



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.

Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.

Week on Week % Change is the % change in footfall for this week from the previous week.