

SALVAGE OUR SEAS - ◇ - PLASTIC BEACH



The synthetic quality of modern life has made its mark in the seas. Over the last 30 years, millions of tonnes of plastic have entered the oceans. Global production of plastic now stands at 288 million tonnes per year, of which 10% ends up in the ocean. Oil, radioactive waste, chemical sewage and most visibly, plastics, have found their way into the oceans and stomachs of its marine life. From brightly coloured lost Lego, to luminous bottle caps and cigarette lighters, sea pollution offers a colourful yet tragic example of humanity's imprint on the Earth. And yet, a new generation of conscious and creative youth has ushered in innovative technologies for cleaning up the seas —signalling hope for the future.



Bournemouth Flies 3 Flags

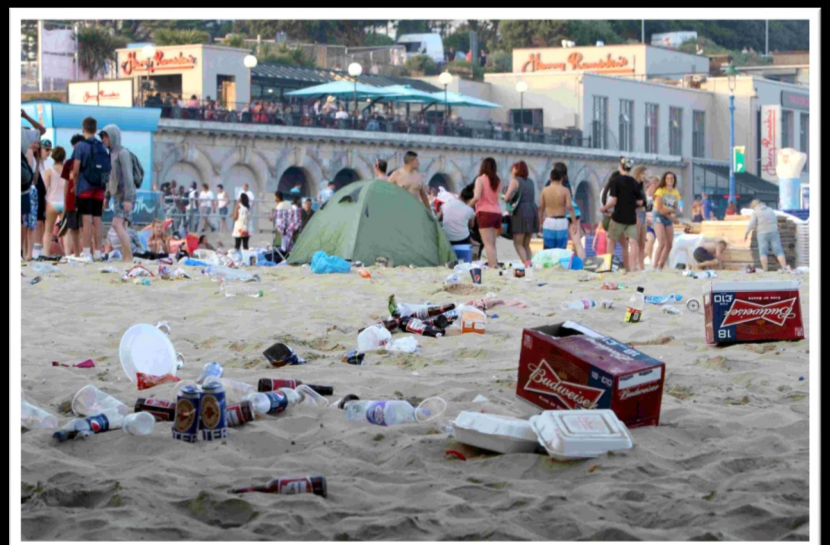
Bournemouth is the first town to receive three flag awards for its general environmental management and safety in beaches, parks and the town centre:

- Blue Flag awarded by 'Keep Britain Tidy' recognises beaches for their water quality, environmental management and safety.
- Green Flag awarded by 'Keep Britain Tidy' recognises public parks and gardens for their high environmental standards that are safe and well managed.
- Purple Flag awarded by Association of Town & City Management indicates an entertaining, diverse, safe and enjoyable night out with well managed public spaces and a particular focus on the night-time economy.

So why are we doing this?

We want to create aesthetically powerful art to educate a global audience about plastic pollution in our seas and waterways and spark positive changes in consumer habits. Plastics have entered into all marine habitats and every level of the ocean food chain. Whales, fish, zooplankton, and numerous other animals are eating our trash. Approximately 80% of marine debris comes from land based sources; from streets to streams to rivers to oceans. The monumental sculptures created will awaken the hearts and minds of viewers to the marine debris crisis.

Bournemouth Arts by the Sea 2017 festival theme 'Plastic Beach' draws attention to the recycling impact plastics have on our seas. We aim to encourage our communities to volunteer and help us clean our beaches and collect plastic bottles, bottle caps, rope, flip flops, beach toys, lighters, glasses, plastic bags and any other plastic debris to create epic art to educate our diverse audiences and continue to celebrate and fly our 3 flag awards.





UN Conference on Sustainable Development—Rio de Janeiro

The Project Concept — Creating Art to Save our Beaches

The aim is to work with artists to create three sculptures made from recycled material found on the beach with the help of the community, schools and students to get our important messages and achievements out to a global audience. We want to turn plastic beach pollution into sea saving art, installed ready for our opening weekend and lit up by solar powered lighting and LEDs.

Sculpture Sizes

Dolphin (Beach Location)
6m long x 2m wide by 3m high (shades of blue to represent the blue flag)

Seahorse (Lower Gardens, before flyover lower gardens entrance, near Jon's path) 1m wide x 4m high (shades of green to represent the green flag)

Crab (Horseshoe Common Location)
3m diameter, 2m high with 3m crab legs (shades of purple to represent the purple flag)



The Washed Ashore Project—SeaWorld



The Bristol Whales Project

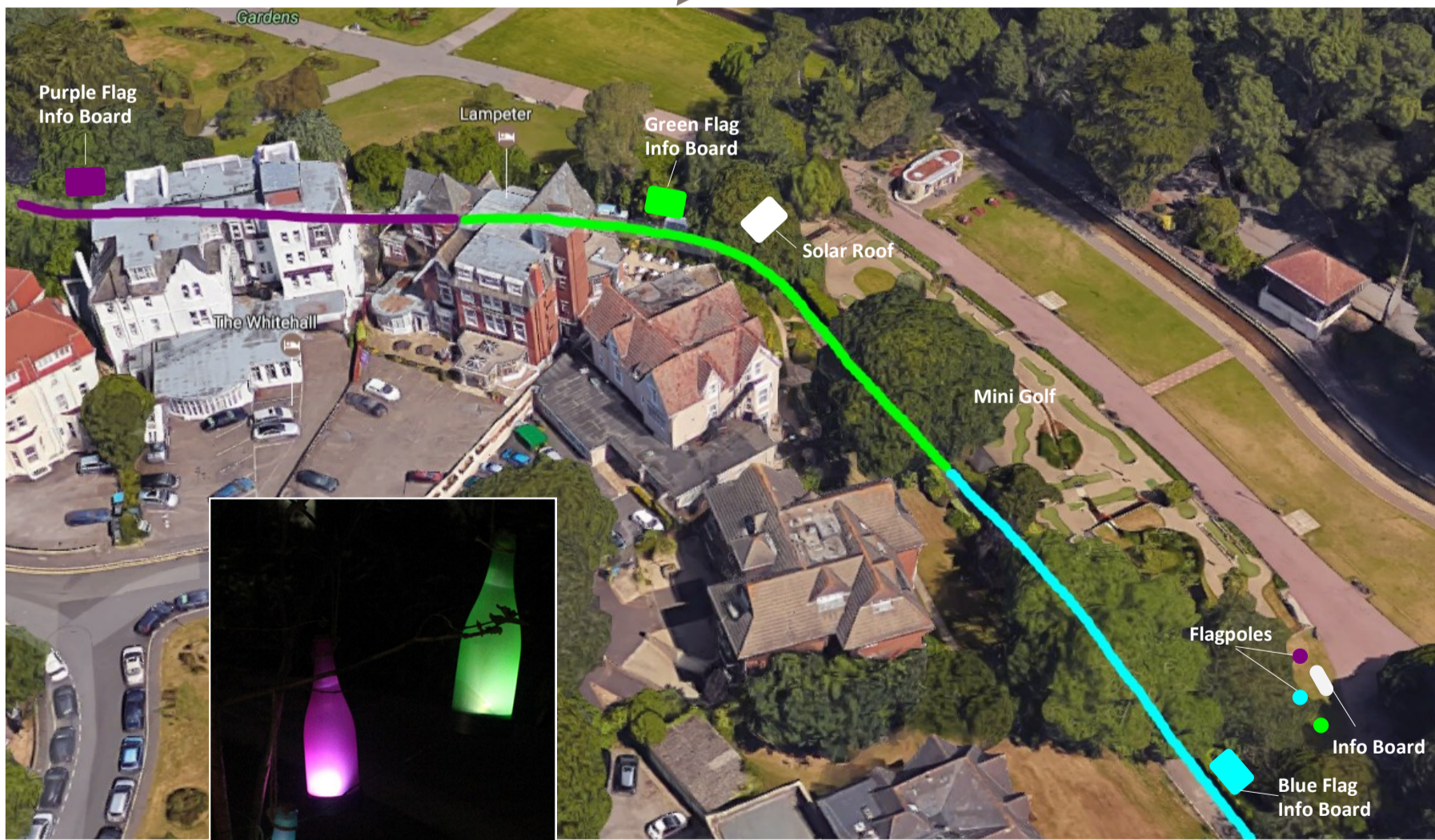
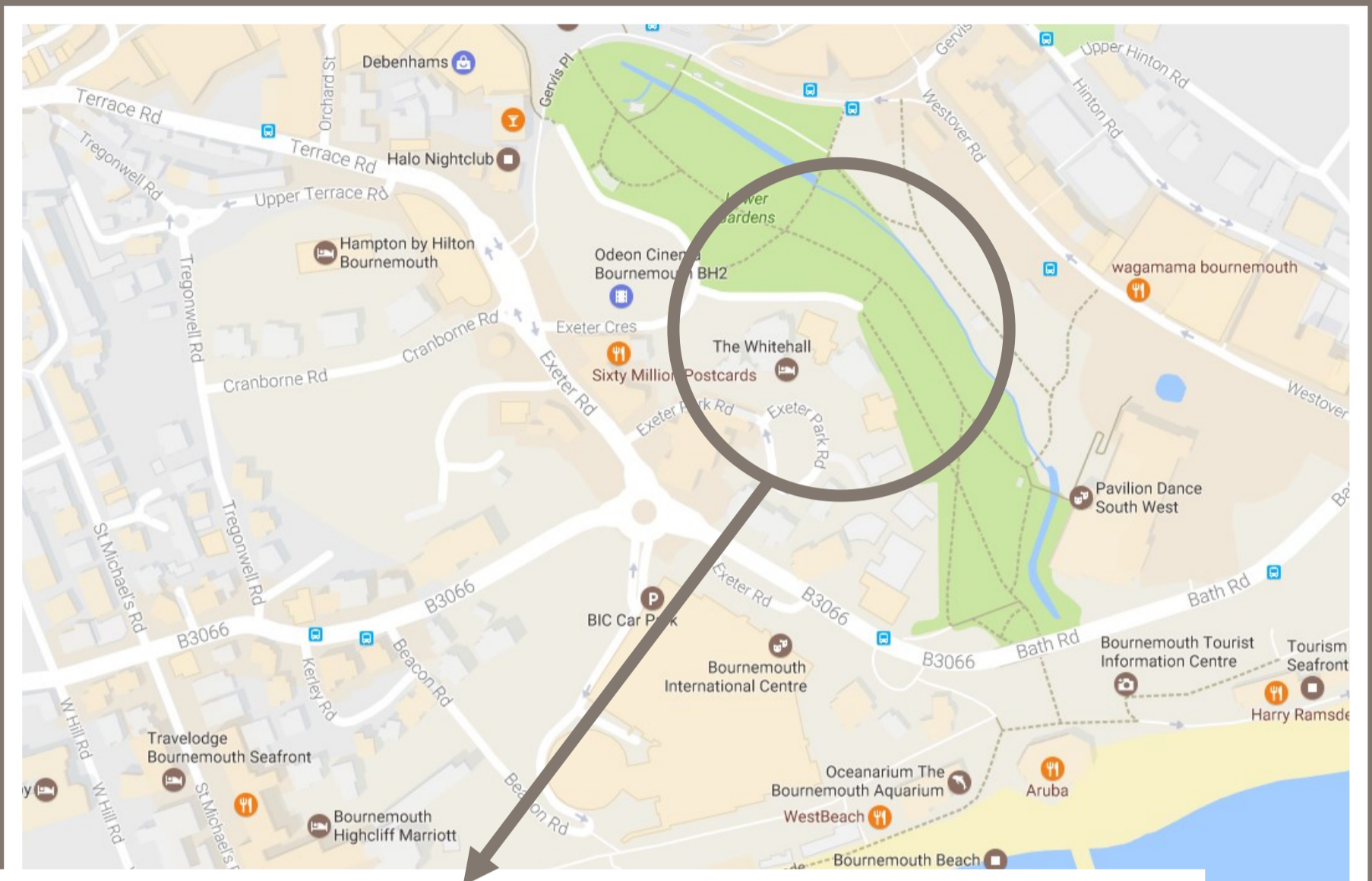
Timescale

Start June 2017 building - completion by October 12, 2017 ready for installation on 14 October opening weekend of the festival.

There must be an engagement element attached for the public to get involved (adding messages to a bottle, LED light to sculpture, hanging bottles along the path).



BOURNEMOUTH LOWER GARDENS



Pod lighting: 8 pods per section