

Bournemouth Coastal BID Annual General Meeting 6.30pm, 12 November, Cliffeside Hotel

Nominations for Board Directors – as at 09 November 2015

Pat Coyne (BH Live)

I am Venue Director for BH Live, a social enterprise and the south coast's leading leisure and event operator.

In Bournemouth I represent the BIC, the largest conference and events venue on the south coast, together with the Bournemouth Pavilion, a Grade 2 listed theatre.

I am an experienced Commercial Director with extensive knowledge of sales, marketing, finance, sponsorship, catering and venue operations - across sports, leisure, FMCG, entertainment and media sectors.

I have been actively involved in the Coastal Bid over the past 2 years; attending, participating and presenting at several Board Meetings.

I have been instrumental in launching Business Events Bournemouth, the sales and marketing body set up to promote business tourism and drive economic benefit to the town and Coastal BID members. I have a passion for delivering a joined up approach to town marketing and sit on a number of groups to achieve this.

Andrew Lennox (Koh Thai Restaurants)

After being with the Coastal BID since its conception, I believe I have a strong understanding of the role and with businesses in both BID's I am also able to understand the difference in views from both the BID's perspective and the Levy payers. I remain committed to the BID and feel that still more value can be added to the levy payers money.

John Marsh (Oceana Hotels)

Having grown up, lived and worked in Bournemouth for the majority of my life I am very passionate about the town and keen to contribute to the successes of the tourism industry, reputation and local economy as a whole. I have worked in the hospitality industry for 14 years, running my own Pub business for 3 of them and currently employed as Webmaster for Oceana Hotels. I specialize in digital marketing; from social media to PPC and SEO campaigns, with a keen eye for design/branding detail and consistency. I also create online and offline graphic content, with some of my work including complete branding packages to help businesses increase consumer trust through familiar messages and style. I believe my objective and analytical approach, combined with the ability to communicate my area of expertise in a concise manner, will contribute to the overall achievement of CBID goals.

Debbie Payne (The Rosscourt Bed and Breakfast)

I believe the Coastal Bid to be the way forward for investment in our town and it is imperative that business voices are heard.

Having lived and worked in my own guest house, in Boscombe, for 17 years, I have been actively involved in the community from my first few weeks here. I was involved in the Single Regeneration Bid 6, secretary of a residents association, took the chair of the newly formed BAHA in 2004. In 2007 set up a group for the small hotels and guest houses in Boscombe, which is still ongoing today. I am currently secretary of the Boscombe Business Association. I try to keep my group informed of events, news help with issues in the community and work with Boscombe Regeneration and the Boscombe Town centre manager as well as linking in with our local councilors.

I am not afraid to stand up for what I believe in and challenge issues head on.

Des Simmons (Bournecoast Ltd.)

I have been involved with the Coastal BID since the steering group formation, prior to the first ballot. I led the BID through the successful first campaign as Chairman and then chaired the BID Board until my recent move to Chairman of the Bournemouth Tourism Management Board (BTMB). I have continued on the BID Board as part of the Executive Team since. I am also on the Bournemouth Accommodation & Hotel Association (BAHA) committee. My own company, Bournecoast Property Agents (including residential lettings, holiday lettings and buy-to-let sales), is a family-run business which has been based in Southbourne since 1960. I went to school and grew up in Southbourne, and apart from my time studying in London, have lived locally since. I have a passion for Bournemouth as a whole, for the tourism industry, for Southbourne and for everyone working together for the benefit of all.

Sara Uzzell (Whitehall Hotel (Whitehall Hospitality Ltd))

I've been a co-opted (non-voting) member of the BID board as I chair Bournemouth's tourism marketing group. My aim is get the town's stakeholders to work together to get our marketing to deliver real results for local businesses.

My day job is running two hotels in Bournemouth and I engage with BID initiatives to get 'value for money' from our levy. The BID's investment in marketing is vital to the future of tourism in Bournemouth as it faces challenges and opportunities. The BID enables local businesses to work together to create opportunities, to assist growth across the coastal villages and promote tourism all year round.

I am on the committee of BAHA and involved in other local business groups. I'm enthusiastic about Bournemouth, tourism and the value of the BIDs. I would like to be a BID board member as I consider it is vital to Bournemouth's success that we achieve a successful BID renewal.

Andy Woodland (FJB Hotels)

I wish to stand as a Board Member of the Coastal BID because I understand how important the next couple of years will be for not only the BID itself but also for the Marketing of Bournemouth as a whole. I feel that the experience I have gained from working as a hotelier in Bournemouth and Poole over the past 20 years gives me a balanced view of what is needed to ensure any monies spent on Marketing can be measured and a positive return is achieved, I am not afraid of asking pertinent questions. With the ballot due within 18 months I feel I can use my position as Chairman of BAHA to reach many of the smaller hospitality providers and show them that I will ensure the right proportion of the BID income is used to generate more overnight visitors to the town.