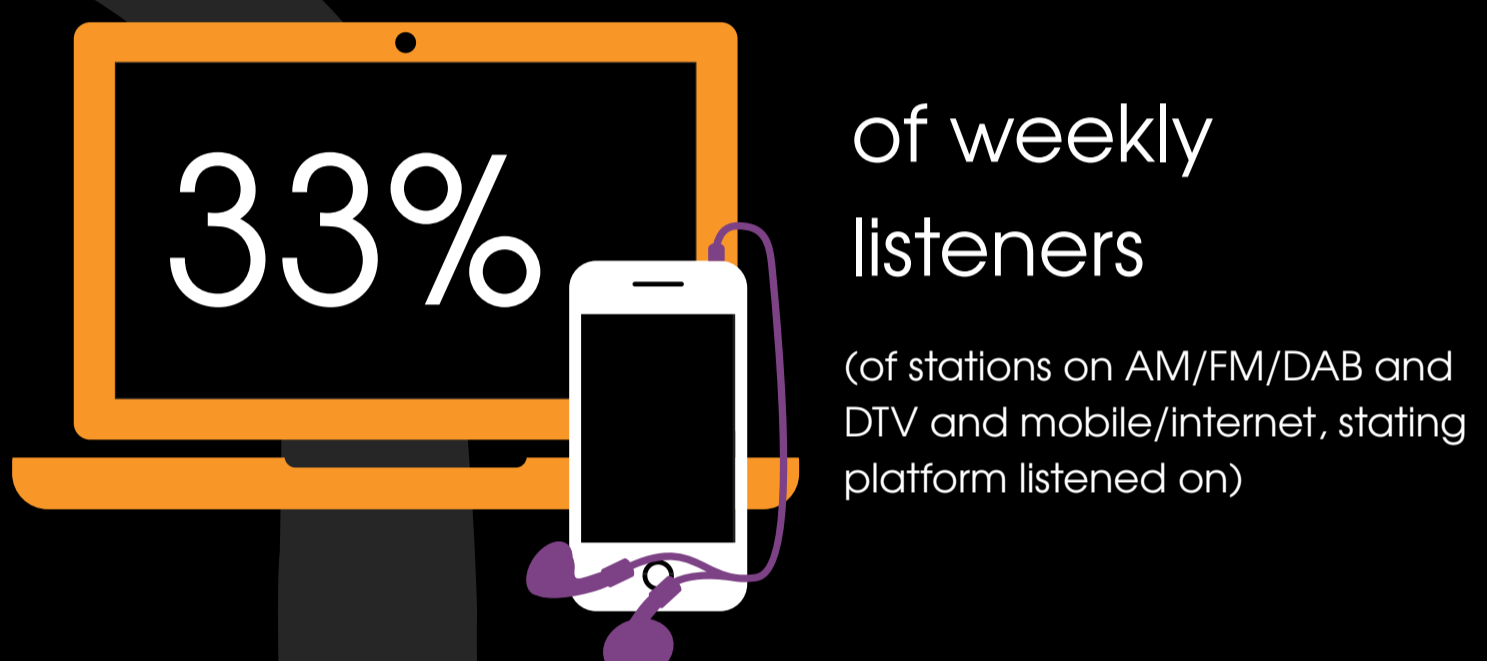




Weekly Reach

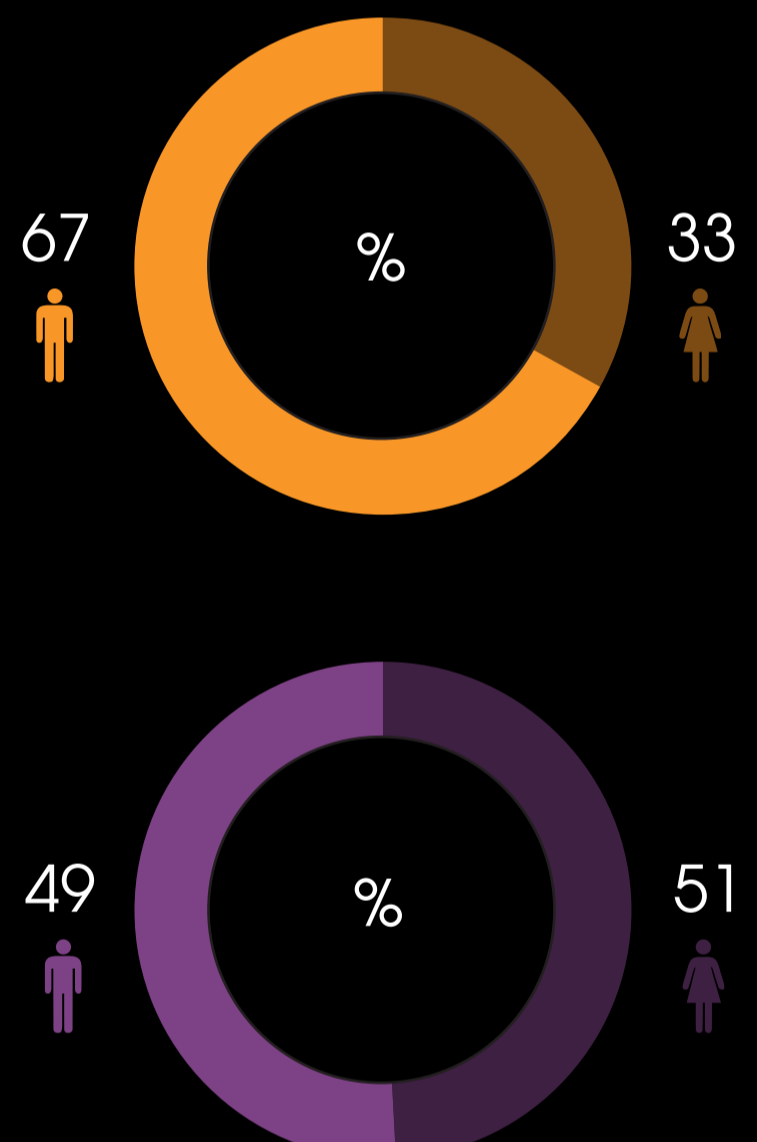


Mobile/internet listenership - highest in the UK

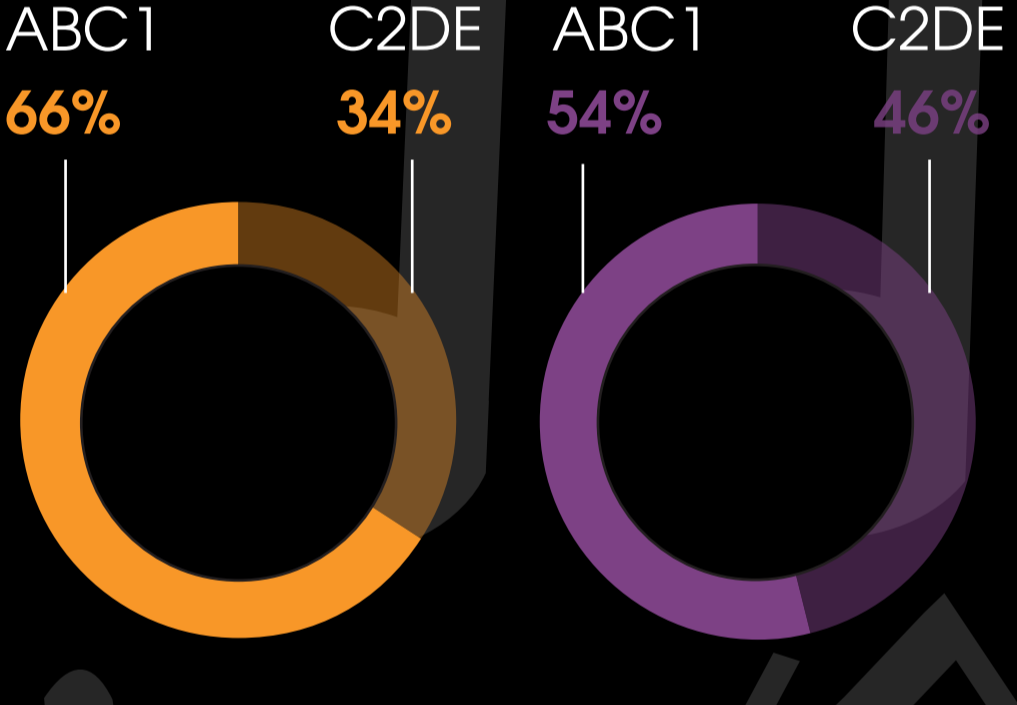


Jazz FM Audience Profile

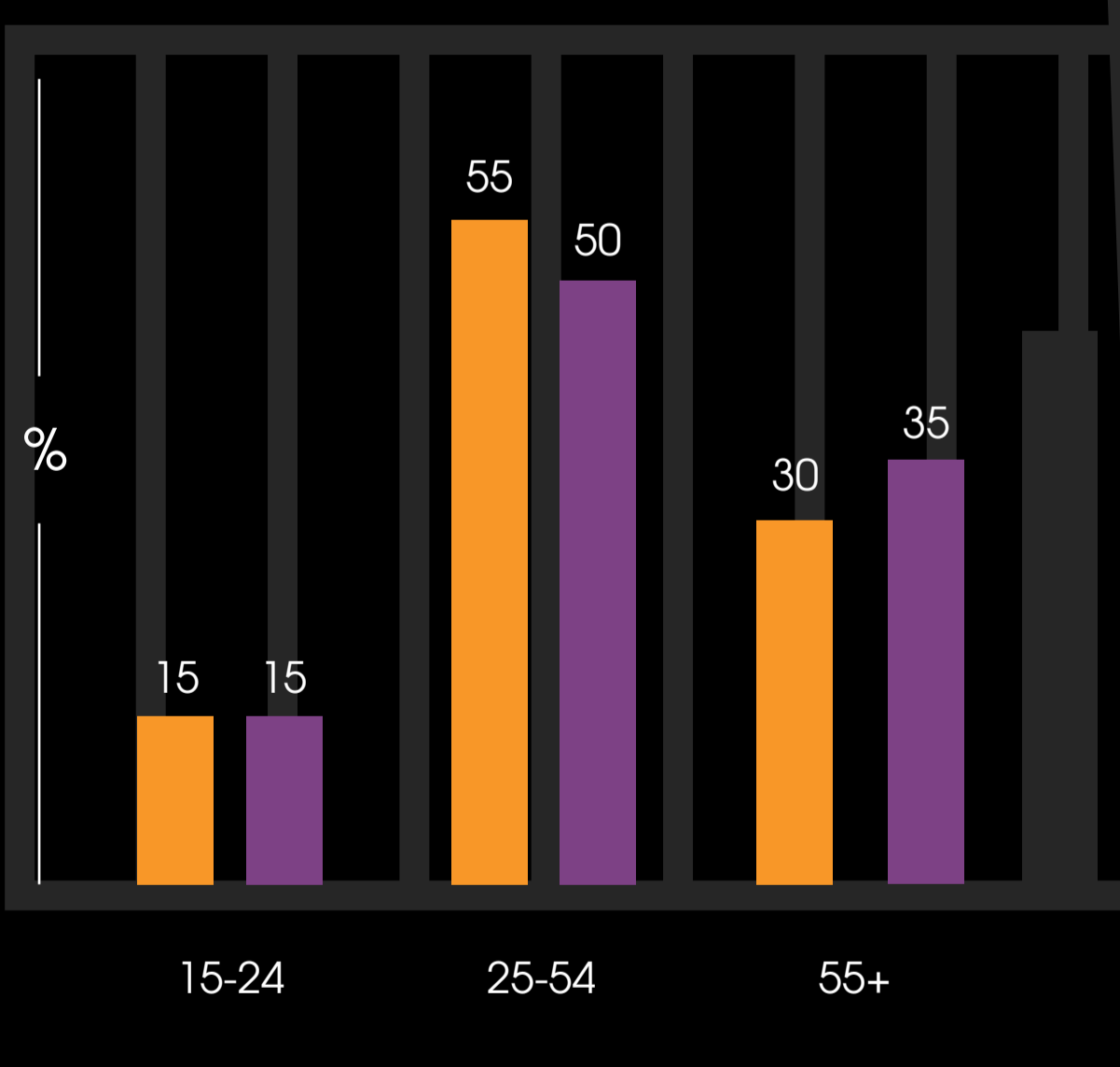
Sex - male biased



Social class - always a top 3 ABC1 commercial station



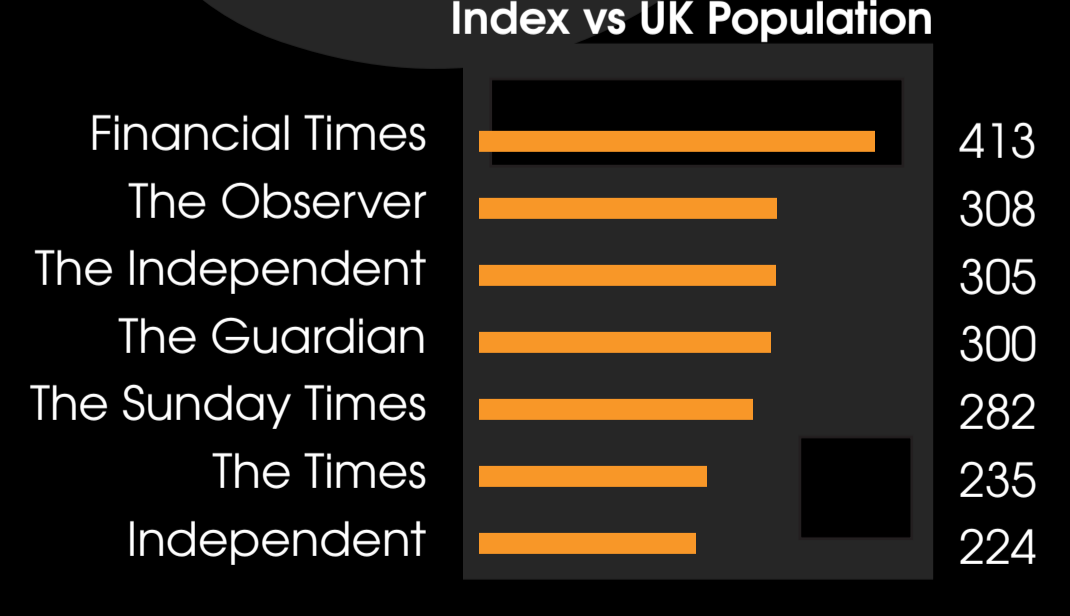
Age - strong 25-54 audience



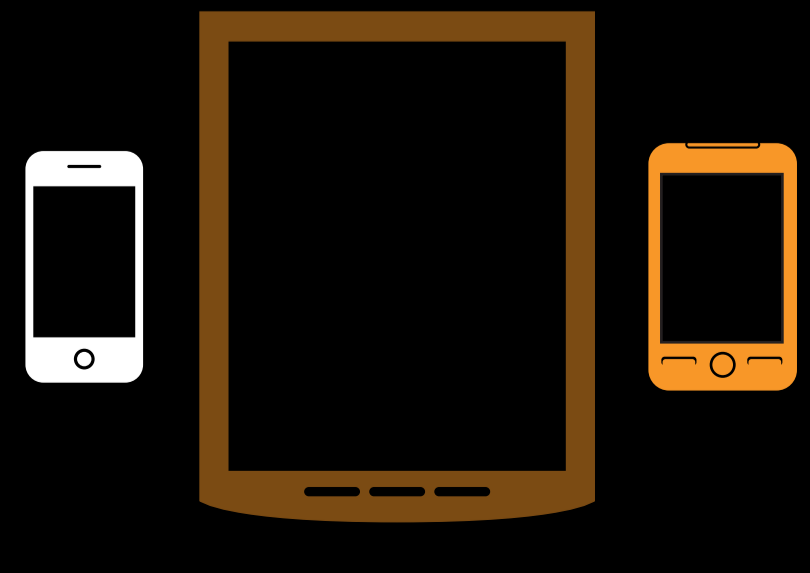
High Radio 4 crossover



Readership Profile - speaks volumes



Instream audio



Across all Jazz FM mobile devices through DAX /digital trading or direct