

Wheels comes to Southbourne

Saturday 30th May 2015, 4pm - 10pm, Southbourne Grove

- **Programme**

Please visit bournemouthwheels.co.uk/Southbourne for the most up to date information about entertainment. The current running order is as follows:

2.30pm Road Closure

4.00pm Stage and street entertainment starts

6.00pm Supercars start to arrive (Grand Avenue to Wentworth Avenue)

10.00pm Stage Entertainment Finishes

*Please turn over
to provide
participation
details*

- **Come back to Southbourne leaflet**

The Coastal BID is producing a 'Come back to Southbourne' leaflet. This will be handed out to visitors on the day of the Wheels event, and include special offers from local business to encourage visitors to make a return visit to Southbourne. Special offers will be valid, on presentation of the printed voucher, from **1 June – 30 June 2015**. To be included in the leaflet, please give details of your special offer, to anna@coastalbid.co.uk 01202 291200 no later than **Friday 15 May**

- **Window display competitions**

There are two chances to win! Bournemouth Chamber is running a town wide Wheels window competition, and there will also be an exclusive Southbourne window competition. Window displays must be in place by **22 May**. To enter contact Mandy Payne mandy@spotcheckers.co.uk 01202 331608

BCTC prize: £200 cash plus £100 voucher for Cliff House Hotel

Southbourne prize: Trophy, bottle of Champagne, £25 voucher all provided by Cliff House Hotel

- **Pavement stalls**

Businesses are invited to place stall on the area directly outside your shop front. Anyone wishing to take advantage of this opportunity is asked to **advise** Bournemouth Tourism, giving details of your plans. (Food and beverage businesses may require additional paperwork). Applications from businesses outside the road closure zone who wish to set up closer to the event are welcome, and will be considered on an individual basis. Please contact the commercial team: commercial@bournemouth.gov.uk by **Friday 15 May**

- **Festival bunting**

Free bunting, funded by the Coastal BID, will be available to all businesses on a first come first served basis. If you would like to receive bunting to decorate your shop, please contact anna@coastalbid.co.uk

- **Late opening**

Why not consider opening your business later into the evening? With the supercars and club cars arriving from 6pm, stunt team displays, and live stage entertainment through until 10pm there will be a high volume of people throughout the event.

- **Posters and flyers**

A4 posters are available now / DL flyers will be available from 18 May. For supplies please contact anna@coastalbid.co.uk 01202 291200

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Business name	Contact name
Email	Phone

Details of all the below opportunities can be found overleaf

Getting Involved

Come back to Southbourne leaflet

Our special offer to attract visitors back to Southbourne is:

Anna Chamberlain anna@coatalbid.co.uk

Window competitions

We will be entering the Wheels window competitions:

BCTC

Southbourne

Mandy Payne: mandy@spotcheckers.co.uk

Pavement stall

Desired position:

Your products:

Approx size of stall

Max distance from shop front:

Other details:

Commercial team: commercial@bournemouth.gov.uk

Bunting

We would like to receive free bunting:

Anna Chamberlain: anna@coatalbid.co.uk

Late opening

We will be opening on Saturday 30 May, until:

Anna Chamberlain: anna@coatalbid.co.uk

Contacts

Coastal BID	Anna Chamberlain	anna@coatalbid.co.uk	01202 291200
Bournemouth Tourism	Eve Nokes	eve.nokes@bournemouth.gov.uk	01202 451741
Bournemouth Chamber	Mandy Payne	mandy@spotcheckers.co.uk	01202 331608
Southbourne	Sam Acton	hello@domestic-angels.com	